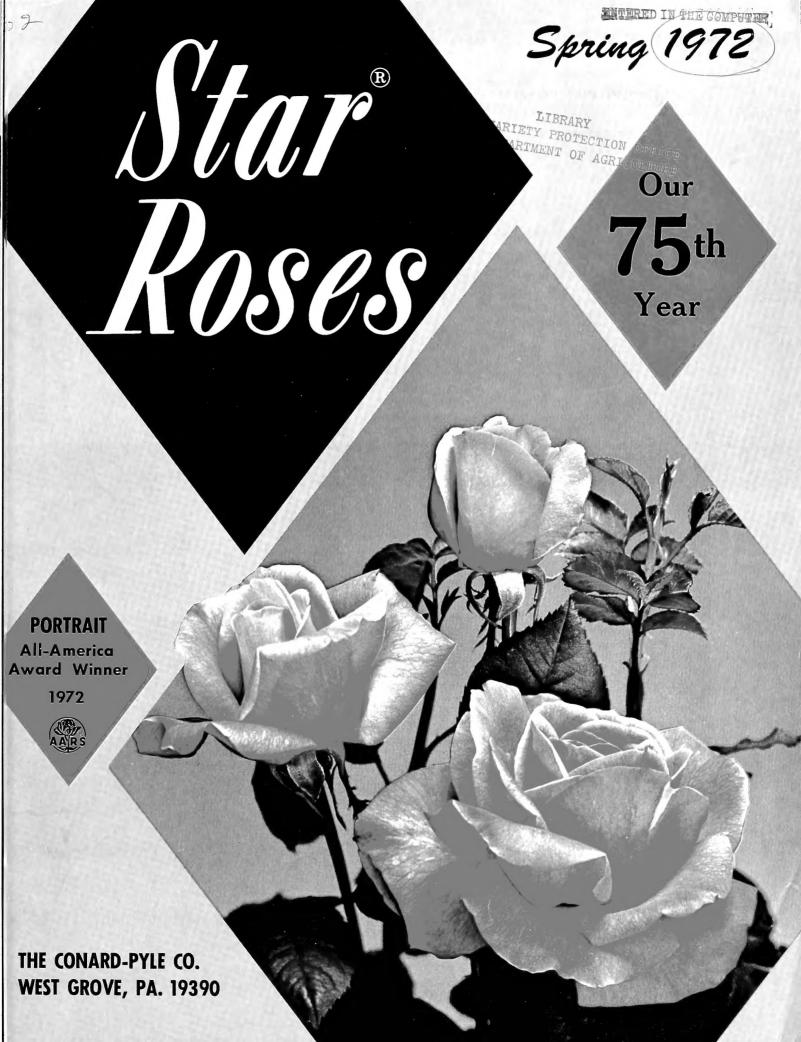
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



Dear Friends:

1897–1972—Yes, that is us, celebrating our 75th year in business. Almost as old as I (I'll be 83 in January 1972), and I am well aware that what counts is not how old you are, but what you are. In our case I feel that how old we are tells more about what we are. You simply do not remain in business for 75 years unless the principles on which you operate are sound.

As a 75th anniversary deserves something special, I hope you will include me and let me tell you a bit about those 75 years. Actually, we go back even further. Alfred Conard, our Founder, was a partner in the Dingee & Conard Co. (now defunct) established here at West Grove prior to the Civil War. He separated from them (reportedly over an argument about the use of Company funds) to start his own business in 1892.

We became the Conard & Jones Co. in 1897. In 1899 Robert Pyle, who was to guide the destiny of the business for 45 years, joined the firm, and after Alfred Conard died in 1906 he purchased a large share of the business. In 1923 we became The Conard-Pyle Co.

Shortly after taking charge, Robert Pyle decided that we would thrive best if we had a specialty. After careful study he fixed upon the ROSE as the loveliest of flowers and the one which would always be popular, with continuing demand year after year. After all these years we have seen no need to deviate from our specialty.

A desire for quality and integrity led Robert Pyle to the plain but effective symbol of the "Star" to identify our products. Thus in 1908, the Star became one of the earliest trademarks in our industry and STAR ROSES was born.

Integrity led Robert Pyle to guarantee our Star Roses "to grow and bloom as they should for one growing season." This was unheard of at the time and created quite a bit of consternation and criticism from our competitors. But after all, what is the purpose of quality if you cannot stand back of it. We have and we do.

Again very early in his career Robert Pyle realized the importance of adding new and improved kinds of roses for our customers. Europe was the focal point for rose breeding at that time, and his first trip in search of new roses was made in 1911.

Since then we have made dozens of trips (I went for the ninth time with my grandson, Sidney III, in June 1971). Not only that, we travel all over America and even to the Orient looking for good new roses (and other plants) to bring to you. From our travels have come hundreds of important new roses from the world's leading hybridizers. We take great pride in the fine roses we have introduced to American gardens.

In 1938 our firm joined in the formation of All-America Rose Selections, an organization that tests new roses from many different sources and gives Awards to the best each year. There are 23 of these Test Gardens throughout the U.S.A., one of which is located at The Conard-Pyle Co. Seventeen of our introductions have been winners of the coveted All-America Rose Selections Award. The latest is PORTRAIT, one of the two winners for 1972. The greatest was our introduction of the fabulous PEACE rose as an All-America Award Winner for 1946.

In 1951 on the death of Robert Pyle, my associates, my two sons and I purchased his interest in the Company. Since that time we have designed and added new facilities to continually improve our products and our services, doubled our land to grow better roses, built new cold-storage facilities and streamlined our handling and shipping methods to get our plants into your hands nursery-fresh. I believe we are big enough to serve you, yet small enough to know you.

My 42 years with Star Roses make up more than half of our 75-year history. I am proud of our past and look to the future. We will strive to give you even better quality and service.

An interesting sidelight of American history occurred when we purchased a farm in 1927. A stipulation in an old deed to a part of the land called for the payment of "one red rose" as rental to the heirs or assigns of William Penn if same be demanded. In 1936 we revived the custom and started to use the occasion to present our new roses. If you are in our vicinity any year on the first Saturday following Labor Day, drop in and join us for the ceremony which we call RED ROSE RENT DAY. Also enjoy the 40 acres of our rose fields in bloom, which are always open to the public.

In keeping our tradition continuously alive, I am again pleased this year to be bringing you some new roses and other plants that I know you will enjoy. Particularly am I pleased with the new All-America Award Winning Rose for 1972, PORTRAIT, created by Carl Meyer of Cincinnati, Ohio, the only amateur hybridizer ever to win an All-America Award. And I find its companion winner, APOLLO, well worth recommending as a much-needed yellow with exceptional vigor and lots of bloom. See the new Miniature rose Shooting Star on page 38.

Also I am pleased to have for you something new in gardening—especially selected, named kinds of the famed Exbury Hybrid Azaleas which you will find on pages 48 and 49. I am doubly pleased that the Azalea Golden Peace, the finest yellow Azalea yet introduced, was developed here.

I commend to you also the new hybrid Hollies you will find on page 50 as something new, distinct and an unusually hardy addition to the American landscape.

We send our good wishes for many happy days of gardening to all of you from all of us on our 75th anniversary here at STAR ROSES.



S. B. HUTTON, SR. Chairman of the Board

SB Luttan, Sr.

THE CONARD-PYLE CO., WEST GROVE, PA. 19390

See Rose Fact Sheet and Rose Index on pages 28 and 29

Hybrid Tea. (Meyer.) Plant Pat. App. For. Here's a new and lovely pink rose that shows every evidence of becoming a popular one. Vigorous, practically disease-free and very free blooming, it is ideal for every garden.

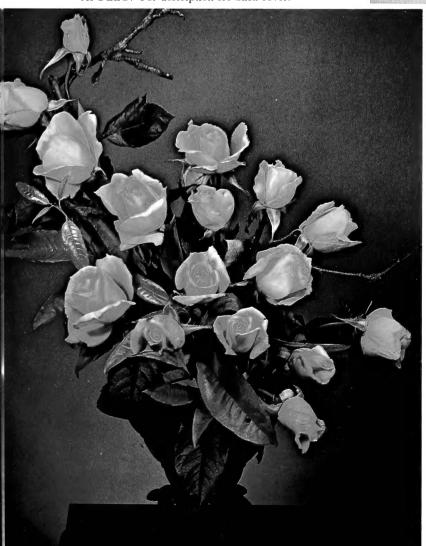
The rich pink buds are urn shaped, bursting into large blooms with a deep satiny blush on the petal edge. Sometimes light gold tones wash over the open bloom, while the outside of the petals is an even pink. Flowers are beautifully high centered, opening to a diameter of 4 inches and more, with over 50 petals that roll back to form a delicate silhouette. Delicious tea fragrance envelops the bloom. Cutting stems of medium length on a tall, strong plant clothed with dark green, unusually abundant leaves. Very vigorous, producing quantities of flowers all season. Perfect to cut, rugged and hardy, this new pink rose puts on a great show. Even one plant is a spectacle, and several together steal the scene.

From first-hand observation over a period of seven years, we can vouch for the excellence of Portrait. It grows good, it looks good, it smells good, it is good! If you want a satisfying, easy-to-grow rose, here it is.

\$4.50 ea.—3 or more, \$4.15 ea.

ALL-AMERICA ROSE AWARD WINNERS FOR 1972

APOLLO. For description see back cover.





PORTRAIT

"Congratulations on a really fine AARS Winner in Portrait. The two I received this March are outstanding in vigor, foliage, stem, most important of all—bloom. The quantity of bloom, color, form, fragrance and lasting qualities are hard to equal."

G. M. H., Florida



Portrait is the only All-America Winner ever produced by an amateur hybridizer—

Carl Meyer of Cincinnati, Ohio. Although the Meyers always had roses planted around their house, it wasn't until 1953 that Carl decided to try hybridizing. In 1961 he began sending his best new kinds to Star Roses for testing. In 1964 he sent Number 975, which we watched closely for three years before entering it in the All-America Rose Trials.

You can understand our pleasure at having it now named Portrait—declared a winner. We heartily congratulate Carl Meyer.



PEACE



SIDNEY B. HUTTON, SR.

HALL OF FAME AWARD

At the annual convention of the American Association of Nurserymen held in July 1971, S. B. Hutton, Sr. was presented with the Hall of Fame Award as the outstanding nurseryman of the year. There have been only four other recipients of this prestigious award. Mr. Hutton was also elected an honorary lifetime member of the Association.

We here at Star Roses are proud that our Chairman of the Board received this recognition of a lifetime dedicated to quality and beauty. Hybrid Tea. (The House of Meilland.) All the world's top awards have been showered on this fabulous rose. But its highest accolades come from home gardeners who for over 25 years have been singing its praises. Our firm had the privilege of introducing it into this country, and it has broken all records for popular appeal.

These enormous flowers have great staying power in spite of their delicate color. The soft pale gold to ivory color is softly edged with pink, and as the bloom develops, this pink color gently suffuses the whole petal. Blooms are high centered, very firm, and are carried on pencil-thick stems. To call the plant vigorous is an under-statement. It grows tall and sturdy, continually putting forth new buds all season long. Foliage is tough, leathery and unusually large.

We call Peace wonderful . . . in a category all its own.

\$2.90 ea.—3 or more, \$2.70 ea.

SPECIAL



PEACE the Wonder Rose

The Peace rose is the greatest achievement of the French hybridizer, the late Francis Meilland. It has an uncanny history.

It was christened in 1945, just as Berlin fell. Blooms of it were placed in the rooms of the 49 head delegates to the first United Nations convention in San Francisco, with messages of hope for world peace. Later that same day came the news of victory in Europe. The day when Peace was announced as the only All-America Rose Selection of 1946 turned out to be V-J Day. And on the day when the American Rose Society presented its gold medal to this rose, the peace treaty with Japan was signed.



PINK PEACE



Hybrid Tea. (Johnston.) Plant Pat. 2073. About ten years ago a grower in Chicago discovered that his Peace rose had "sported" a different offshoot. This variation was therefore named Chicago Peace, and it has become extremely popular too. It's a carbon copy of Peace so far as growing ability, hardiness and flower production are concerned, but has two characteristics of its own: a different color and old-fashioned fragrance. The color is rich shimmering pink with canary-yellow and sometimes coppery tones.

An exciting cut flower and garden rose.

\$3.50 ea.—3 or more, \$3.20 ea.



OFFER 105 Our Peace Special

CHICAGO PEACE
PEACE
PINK PEACE

\$8.90



Hybrid Tea. (The House of Meilland.) Plant Pat. 1759. Still another of the large Peace family, not so well known but a beautiful color and a superb plant. Flowers are deep dusky pink—a favorite for cutting, especially since they last so well. Fully double, with a high center surrounded by broad, substantial petals. The color has a lovely glow. Pleasantly perfumed. Very tall and bushy—a standout in any garden. A fine choice for the back row of a planting. It takes plenty of growing space.

\$3.50 ea.—3 or more, \$3.20 ea.







OFFER 106

Six Favorites

BLANCHE MALLERIN
CHARLOTTE
ARMSTRONG
CHRYSLER IMPERIAL
CONFIDENCE
ECLIPSE
PEACE

\$15.30



BLANCHE MALLERIN

Hybrid Tea. (Mallerin.) You can't resist these majestic, fragrant, snowy flowers. This beauty of pure satiny white is often held up as the perfect example of a classic Hybrid Tea. Its buds are long and urn shaped, of elegant bearing and style. Flowers are $4\frac{1}{2}$ inches across, also of classic form, with moderate but unusually sweet perfume.

The plant is bushy but quite an upright grower, with good heavy canes and leathery, cedar-green leaves. Fortunately this rose is easy to grow and generous with its lovely flowers. It blooms freely enough so that you can cut the flowers frequently. They add enormously to any arrangement.

\$2.90 ea.—3 or more, \$2.70 ea.

CHRYSLER IMPERIAL



IN THE ROSE

Hybrid Tea. (Nicolas.) Streamlined buds are the hallmark of this popular yellow rose. The perfect buds are long and tapering, with an elegance that demands attention. Golden yellow in color, they open to clear chrome-yellow. Medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant.

A tall plant, blooming well all season. It first bloomed on Eclipse Day, August 31, 1932. Flowers are most attractive in the bud form, so cut them at that stage if you want to enjoy a close-up.

\$2.90 ea.—3 or more, \$2.70 ea.



ECLIPSE

most fragrant of all roses and a prime favorite for that reason. The glowing crimson-red color is the ideal of those who love rich velvety tones. A marvelous performer in the garden and always a joy as a cut flower.

Big solid buds and large, high-centered flowers with as many as 50 huge petals. The crimson is overcast with even deeper hues. A sturdy grower of medium height, and a free and continuous bloomer. Chrysler Imperial should be in every garden.

\$2.90 ea.—3 or more, \$2.70 ea.



OFFER 106A AFine Assortment

BLANCHE MALLERIN CHARLOTTE ARMSTRONG CHRYSLER IMPERIAL PEACE

\$9.90



HALLOF FAME

Hybrid Tea. (The House of Meilland.) Sighs of admiration greet this delightful flower when it is displayed at rose shows. The colors are truly ethereal—pastel peach tints blending with bright light yellow at the base to ivory and shrimp-pink. Over it all is a luminous glow. Beautiful high-pointed blooms of perfect form, about 5 inches across and pleasingly fragrant.

An upright grower with large, dark leaves. Blooms from spring to frost, with good long stems bearing one flower apiece. Unexcelled for cutting.

\$2.90 ea.—3 or more, \$2.70 ea.



CHARLOTTE ARMSTRONG

Charlotte Armstrong Hybrid Tea. (Lammerts.)

Sometimes called the "First Lady" of Hybrid Teas, for its many good points and its many wonderful offspring. These strikingly beautiful buds are intense carmine-red, with an underglow of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and waxy petaled. Tall, with healthy foliage. Blooms freely.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (The House of Meilland.) "The greatest rose of all time." Millions of plants have been sold . . . in Italy where it is known as Gioia, in Germany as Gloria Dei and elsewhere in Europe as Mme. A. Meilland. Everywhere the verdict is the same: tremendous!

The masterful flowers of yellow-gold-cream-ivory tinted pink are breathtaking in beauty and size. The colors vary from day to day, and no two flowers are ever alike. With its remarkable plant—tall, hardy, super-sturdy—and ability to bloom steadily and profusely, Peace will go on forever.

\$2.90 ea.—3 or more, \$2.70 ea.



CONFIDENCE

Make It Easy for Yourself-Order by Mail

To save yourself the bother of shopping around, we invite you to order your rose bushes from this catalog. This is a simple, handy and perfectly safe way to do it.

Our firm has been sending rose bushes hundreds of miles, to every state, for many years. In fact, we were the first company in America to issue a mail-order rose catalog.

We count among our customers whole generations of the same family, which is proof of their satisfaction with Star roses and Star service. Won't you join them?





AMONG OUR NEWER BEAUTIES



MISTER LINCOLN

Hybrid Tea. (Swim & Weeks.)

Plant Pat. 2370. In our opinion, the greatest red rose, well able to live up to its distinguished name. The blooms are exactly what you hope for in a lively red rose—very full and double, as much as 6 inches across, coming from firm, pointed buds. Wide petals curl back from a high center. In color it's a vigorous red in the flower and rich dark maroon in the bud.

And the fragrance is something special . . . deep and rich, even in a dull, heavy atmosphere. The bush is tall and stately, covered with glossy leaves that are reddish at first and then a good dark green. Flowers are long lasting, and of course wonderful for cutting. Mister Lincoln will not disappoint you.

\$3.50 ea.—3 or more, \$3.20 ea.

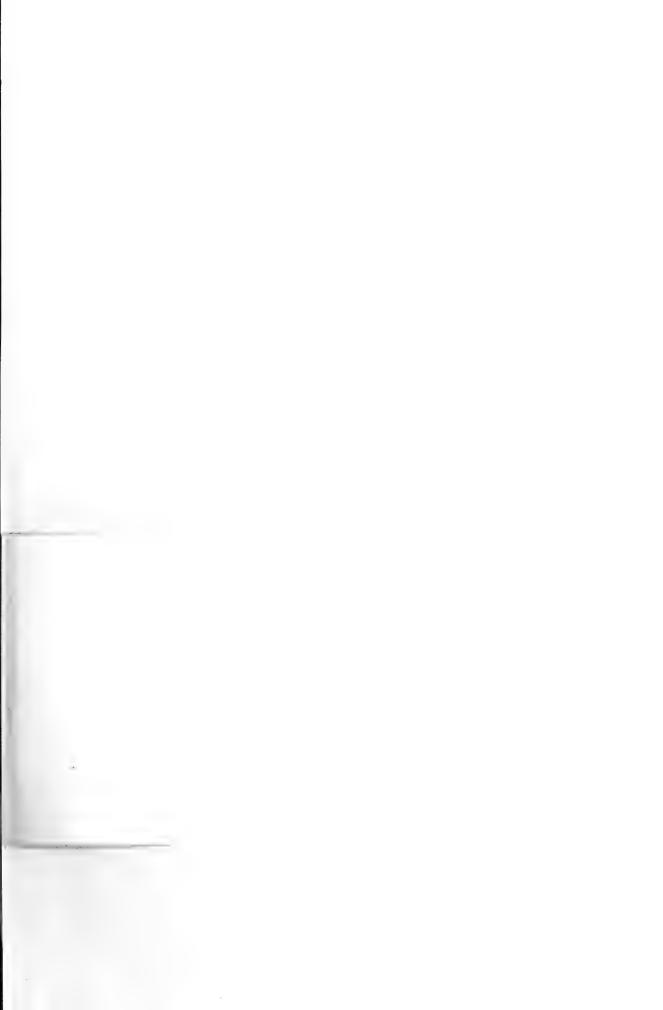
Grandiflora. (The House of Meilland.) Plant Pat. 1912. The finest yellow Grandiflora, blooming well all summer. A strong, upright grower with leathery, light green leaves.

Buds are long and slim, and the color a pure sweet yellow . . . deep gold in the center and soft ivory at the petal edges. The buds will remind you of Eclipse, for they have the same graceful sepals. But Golden Girl is larger, more double and longer lasting. So we point to this fine rose as a modern-day improvement on Eclipse and strongly recommend it to anyone looking for a tall, free-blooming yellow.

\$3.50 ea.—3 or more, \$3.20 ea.

GOLDEN GIRL





Miss All-American Beauty

Hybrid Tea. (The House of Meilland.) Plant Pat. 2625. Truly gorgeous, enormous flowers of rich deep pink-full of petals, full of color, full of zoom! It won the All-America Award in 1968 and has rapidly gone to the top in popularity. Blooms are so big and shapely you would think no plant capable of producing more than a few of them in a season. Yet this bush is loaded with one crop of buds after another from late spring to frost. Usually the flowers are carried one to a strong stem. The heavy tea fragrance is delightful. The bush is of average height for a Hybrid Tea, but very sturdy and healthy, with large foliage.

This glowing pure deep pink rose . . . clean, crisp, vital . . . belongs in your garden, even if you must dig up some grass to make room for it.

\$3.75 ea.—3 or more, \$3.40 ea.



OFFER 109 4 Newer Roses GOLDEN GIRL

MISS ALL-AMERICAN BEAUTY MISTER LINCOLN TROPICANA

\$12.90







MISS ALL-AMERICAN BEAUTY

Hybrid Tea. (Tantau.) Plant Pat. 1969. Another rose prized for cutting . . . elegantly formed and with pronounced fragrance. The word "fluorescent" is sometimes used to describe the full impact of its color. The bright, lasting orange-red is intense but not too deep and is so luminous it immediately catches your eye. And this rich color holds very well, even in the hottest sun. The double flowers are medium large—4½ to 5 inches.

Easy to grow, for it is thrifty, hardy and free blooming. Quite tall and bushy. A true classic, known in some European countries as "Super Star," a name we think very appropriate.

\$3.75 ea.—3 or more, \$3.40 ea.

STAR® ROSES is the trademark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.



STARBURST

Hybrid Tea. (The House of Meilland.) Plant Pat. 2949. An informally shaped, rich yellow rose. Its color is deep and true—a bright gold in the open flower but tinged with glowing orange at the petal edge in its early stages. Buds are medium long and pointed, becoming 5-inch flowers of inviting, fullhearted form with light scent. Each bloom opens wide, to show the beautiful large cluster of orange-gold stamens in the center.

The bush grows to moderate height, well branched and with strong canes. Foliage is large, thick and plentiful, of waxy deep glossy green that fairly shines. It is truly handsome in itself, forming a dark frame for the deep gold blooms.

\$3.50 ea.—3 or more, \$3.20 ea.



OFFER 110

4 Roses from the House of Meilland

> GOLDEN PRINCE LAURA PHARAOH STARBURST

> > \$13.70



STAR

Grandiflora. (The House of Meilland.) Plant Pat. 2974. This colorful Grandiflora is a definite bicolor. Buds are vellow at the base, blending to soft orange-vellow at the edge. On the inner surface the color is bright orange-red with pale yellow at the base. Buds are of short pointed form, nicely furled when opening. Flowers about 3 inches wide, very bright, generally in clusters of three. Particularly lovely at the half-open stage when the orange-carmine color shows on the inside of the petals. Light fragrance. Very floriferous.

Foliage is especially dark, glossy and healthy, and it covers the bush right down to the ground. Medium height—easy to fit in with other roses.

\$3.50 ea.—3 or more, \$3.20 ea.

"I want to thank you for my roses. They arrived in excellent condition. I really appreciated the prompt acknowledgment and shipment. They are growing vigorously. Such well-branched (shaped) plants. At the rate they are growing, they'll be budded and blooming in a very short time.'

Mrs. W. L. S., Virginia



INTRODUCTIONS FROM FRANCE



"But aren't roses hard to grow?"

Like children, roses will somehow manage to grow even if neglected. But how much better they are when given proper

love and care, with good food and regular check-ups!

Basic minimum care for roses consists of pruning and fertilizing in the spring and spraying and watering in the summer. This should take about two or three minutes per plant per week. This, plus garden soil of average fertility and five or six hours of sunshine per day, will give good results practically everywhere. It always pays to choose the planting site carefully and to dig a generous-sized hole for the roots.

As you get acquainted with the growing habits of your various roses, you'll enjoy watching them develop and won't begrudge the time you spend on them.

Hybrid Tea. (The House of Meilland.) Plant Pat. 2859. Another splendid rose from the French firm that produced Peace. It has large, commanding, well-formed flowers on good stiff stems that are superb for cutting. A vivid scarlet flower—always a popular color, especially when combined with such a velvety overcast. Petals are broad, firm and somewhat ruffled. Buds of very dark maroon show a wonderful glowing scarlet on the upper side of the petals, with an orange gleam. The two shades of rich red are most attractive until the petals drop. Customers tell us this unique color outlasts other roses.

A medium tall Hybrid Tea plant with large glossy dark leaves. It always presents a fine strong appearance.

\$4 ea.—3 or more, \$3.65 ea.

LAURA

Hybrid Tea. (The House of Meilland.) Plant Pat. 2986. This Star introduction is a fragrant rose with a "lady-like" air that is softly appealing. Its fresh, luminous salmon-pink color is gentler on the outside of the petals and warmer inside. And this good color lasts until the petals fall.

Buds are very long, with 30 to 35 extra broad petals, arranged to form a nicely double flower—full but not heavy. Blooms as much as 5 inches across are borne one to a stem, and sometimes several appear on a strong cane. Growth starts with great vigor early in the growing season, followed soon by a profusion of buds. By the end of the summer the plant has reached a height of $3\frac{1}{2}$ to 4 feet and has provided dozens of lovely, softly tinted clear pink blooms.

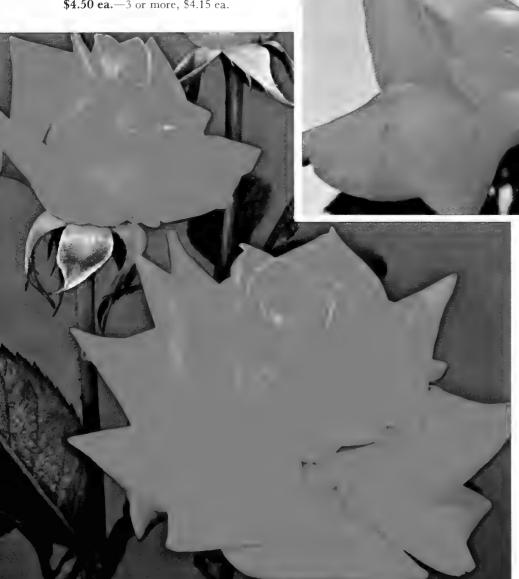
\$4 ea.—3 or more, \$3.65 ea.



First Prize Hybrid Tea. (Boerner.)
Plant Pat. 2774. A good name for a superb new rose with rich pink colors. Flowers are lighter on the inner side and close to light red on the reverse. Satiny petals, altogether lovely, roll back from the spiraled center. Large, magnificent buds and flowers, almost too perfect to be real.

Rated as a "show rose," but First Prize is also a winner in any home garden. The plant needs no more attention than any other rose. Excellent for cutting, lasting well and never discoloring. Medium tall, strong and upright.

\$4.50 ea.—3 or more, \$4.15 ea.



COMMAND PERFORMANCE

Command Performance Hybrid Tea. (Lindquist.) Plant Pat. App. For. An All-America Award Winner of 1971, displaying its clear bright orange flowers in fine fashion. This wonderful color is a heritage from Tropicana, one of its parents one of its parents.

Flowers are medium size, developing from a long bud. The 50 petals form a substantial flower with a high center. The petals roll back until each one forms a point, resulting in a star-shaped open flower. The color is a vivid warm orange, on the reddish side, with a lighter reverse. Light to moderate fragrance. Tall, very strong and upright, with dark leathery leaves. Free flowering.

\$4 ea.—3 or more, \$3.65 ea.

FIRST PRIZE

John F. Kennedy Hybrid Tea. (Boerner.)

Plant Pat. 2441. Graceful buds of lemonwhite, carried on long strong stems. The pure white, 5 to 6-inch, open blooms hold their firm texture through all kinds of weather and enjoy a long life. In both bud and open stage the flowers are high pointed, showing a full but open center when fully expanded. They average 35 to 40 broad glossy petals, precisely arranged.

Tall, upright plant to about 4 feet, with dark, healthy foliage. Individual leaflets are pointed and rather narrow. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially noticeable.

\$4 ea.—3 or more, \$3.65 ea.



OFFER 112 5 Great Roses

BIG RED COMMAND PERFORMANCE FIRST PRIZE JOHN F. KENNEDY ROYAL HIGHNESS

\$17.60



FOR YOUR GARDENING PLEASURE

Come Visit Our Garden Centers and Rose Fields

We warmly invite you to visit our Garden Centers: No. 1, just a mile off U. S. Route 1 at West Grove, Pa., is open all year, 7 days a week, 9 to 6;

No. 2, two miles south of West Grove, is open summer and fall, 7 days a week, 9 to 6. Here too are located our Star Rose Gardens and 40 acres of rose fields, in full bloom from late June into October. Come and enjoy them with us.

firm as velvet, soft as silk! Flawlessly formed, extra large, heavily perfumed. These thick petals are of the softest pink, with darker pink showing in the heart of the bloom. Flowers are enormous, with a perfect high center and long stiff stems. The long pointed buds open slowly and impressively. Waxy dark leaves on an average-height plant.

The perfect rose for cutting and often a winner on the show table. Even in damp weather the flowers open easily and they stand rain unusually well. Plant Royal Highness and you are sure to join its many fans.

\$3.50 ea.—3 or more, \$3.20 ea.



ROYAL HIGHNESS

Hybrid Tea. (The House of Meilland.) Plant Pat. 2693. We grow a number of large red roses, but here's the biggest of them all—actually 6 inches and more across. These thrilling, velvety blooms are oversize not only in width but in depth too. The bold red color is bright and strong, with a more rosy red tone on the underside of the petals. Thick, fat buds open to high-centered blooms with 50 to 60 petals. The petals curl slightly to form an exceptionally firm flower for one so large. Spicy fragrance. Tall and upright, but somewhat spreading.

\$3.50 ea.—3 or more, \$3.20 ea.



JOHN F. KENNEDY



You Pay NO Shipping Charges on Star® Roses

No matter how far away you live or how big your order, WE PAY all shipping charges on all the

plant material and other items we send out. This includes rose bushes (even tree roses), perennials, trees . . . everything. This saves you the trouble of figuring the postage and also saves you considerable money. We even supply you with a postage-paid envelope to send in your order.





OFFER 114 For Vibrant Color CAMELOT GRANADA SCARLET KNIGHT TIFFANY

A CHOINE

\$12.80

Grandiflora. (The House of Meilland.) Plant Pat. 2692.
Tall, strong, ready and able to add deep rich crimson color to a rose planting. Scarlet Knight is an exceptionally outstanding garden plant. Its big vigorous canes over 3 feet tall are crowned with fine heads of bloom.

The flower buds are not extra large but of nicely tapered shape. They open to well-formed blooms with a neatly rounded silhouette, very velvety and generally in a cluster of three to five. Buds are very dark crimson and open blooms bright scarlet-crimson. They have a mild tea scent. The color lasts well without fading or turning blue.

Attractive and dependable for season-long bloom.

\$3.75 ea.—3 or more, \$3.40 ea.

GRANADA



ROSES GET BETTER ALL THE TIME



SCARLET KNIGHT

Hybrid Tea. (The House of Meilland.) Plant Pat. 2691. The Lady is a queen. The exquisite, well-modeled form and the lasting ability of this unique rose often put it among the blue-ribbon winners at shows. And in the garden too it gives a wonderful account of itself. "A heavy producer . . . every blossom perfect . . . sturdy, almost thornless stems" reports a gardener in Massachusetts.

The soft lavender color of Lady X is very delicate. It appeals strongly to those who like lavender roses . . . and even those who "don't care for" these new colors can rarely resist Lady X. Perfect for cutting, lightly perfumed . . . an entirely different rose that will win your heart.

\$3.50 ea.—3 or more, \$3.20 ea.

Hybrid Tea. (Lindquist.) Plant Pat. 2214. Charming pointed buds become 4-inch blooms with large ruffled petals in a bright mixture of scarlet, gleaming lemon-yellow and orange-pink, stronger at the edge. Vibrant and cheerful, the blooms fairly dance on the bush. They have 20 or so petals that seem like more.

Flowers as well as buds are beautifully formed and generally come several at a time in candelabras. They are informal rather than of strict exhibition type. The plant is vigorous and upright, blooming well all season. Notice the leaves in our picture. They're crinkled at the edge, almost like holly, light green in color and quite different from most roses.

Now officially called a Grandiflora, this is a fine rose in any class.

\$3.50 ea.—3 or more, \$3.20 ea.

Grandiflora. (Swim & Weeks.) Plant Pat. Camelot 2371. This rose truly symbolizes the ideal . . . the land of Camelot. Its color is light and glowing, its fragrance rich and spicy, its growth tall and healthy. The luminous coral-pink has a special shimmering beauty all its own. These are good-sized flowers with the popular high center at first, becoming more cupped. Usually three or more are carried on one strong stem. They last well, and the plant blooms repeatedly.

A fine tall garden rose to plant alongside such Grandifloras as Golden Girl and Starburst.

\$3.50 ea.—3 or more, \$3.20 ea.

Hybrid Tea. (Lindquist.) Plant Pat. 1301. Long, exquisitely formed buds and beautifully high-pointed flowers—a bright but gentle blending of high-pointed lowers a bright sate gain light pink and pale gold. Always clear and fresh looking, always elegant and begging to be cut. Flowers are about 5 inches across, nicely full but never heavy, borne on stiff stems. A classic.

Tiffany always claims full attention, for besides its attractive color it has tea rose fragrance that literally fills a room. Medium height, upright and very free blooming. Both the experts and backyard dirt gardeners call it a fine pink.

\$3.50 ea.—3 or more, \$3.20 ea.



CAMELOT



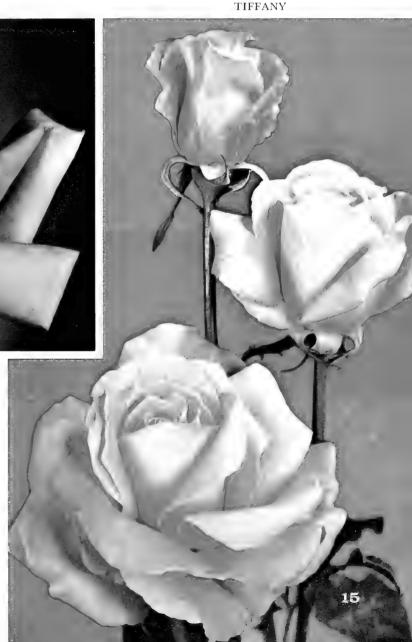
LADY X

Roses 75 Years Ago

In a nostalgic mood, we have been looking through some of the early catalogs we sent out. Our firm was one of the first to promote the idea that rank novices could successfully

raise roses outdoors.

While we admire many antiques as much as the next one, we can't honestly wish for those good old days to return. Most of the roses we now offer are of better form, they last longer and bloom many times longer than the old ones. So we say Requiescat in pace to the past and drink a toast to the future.

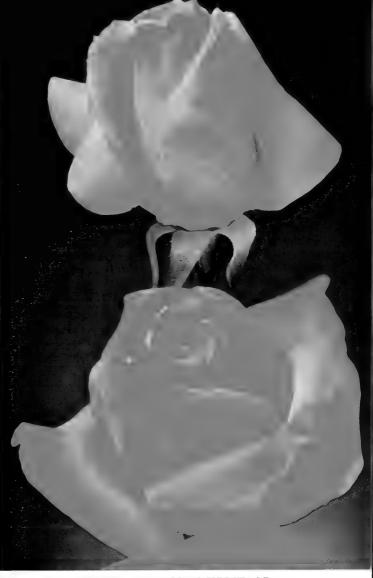


Where to Plant Roses

Use roses around your vard in many locations if you don't have space for a real rose garden. For example, at your front door, as a friendly fence between your yard and your neighbor's, as a protective hedge along the street, nestled around a bird bath. Climbing and shrub roses have their special uses in landscaping.

Before choosing the roses you intend to buy, decide what you want them to do for you. Do you want tall plants for a bed, or low ones for a border? Big-big flowers to cut, or are you aiming primarily for a show of color outdoors? Is fragrance a "must"? If you'll read our descriptions with your wants in mind, we believe they will help you to choose. For thumbnail sketches, see the Rose Fact Sheet on pages 28 and 29.





AMERICAN HERITAGE

Hybrid Tea. (The House of Meilland.) Plant Pat. 2862. To catch this flower at its best, you should see a bloom two-thirds open, with the light shining through it. It's a picture you won't soon forget. The big ruffly blooms are watermelonpink with warm yellow at the base and on the reverse (perhaps lighter than our picture shows). This vivid contrast lasts for the entire life of the flower. Open blooms are loosely cupped, with 40 to 50 large petals and light tea perfume.

Medium to tall in growth, with foliage bright and waxy—a beauty feature in itself. Straight stiff stems, very free branching and dependable for repeated crops of gaily colored blooms.

3.50 ea.—3 or more, 3.20 ea.



OFFER 116 We Recommend:

AMERICAN
HERITAGE
COLORAMA
COMANCHE
LADY ELGIN

\$12.80



FOUR PROUD BEAUTIES

Grandiflora. (Swim & Weeks.) Plant Pat. 2855.

A bright, distinctive color . . . bold and sassy. The pointed buds are dull red on the outside, but as they open they catch on fire. The upper side of the petals is orange-red and the underside a more rosy or "Indian" red. Double blooms, about 4 inches across, are carried like a crown at the top of great canes—6 to 8 in a cluster.

Leaves are very dark and thick, a beautiful reddish bronze in the early stage, becoming more leathery in texture as they grow. Tall and rangy, vigorous and free blooming all season.

\$3.75 ea.—3 or more, \$3.40 ea.

Hybrid Tea. (The House of Meilland.) Plant Pat. 1:169. Luscious butterscotch and apricot in a delicious blend, the delight of flower arrangers. Buds are a subdued orange on the outside. As they slowly unfurl they show a soft orange-gold on the upper side of the petals, with a hint of red. Buds are well shaped and blooms are big and firm, with 35 to 45 broad petals, subtly perfumed

The plant grows strong and upright, with sea-green foliage that highlights the rich blooms. Lady Elgin is perfect for cutting and has won many a prize at rose shows.

\$3.25 ea.—3 or more, \$3 ea.

LADY ELGIN

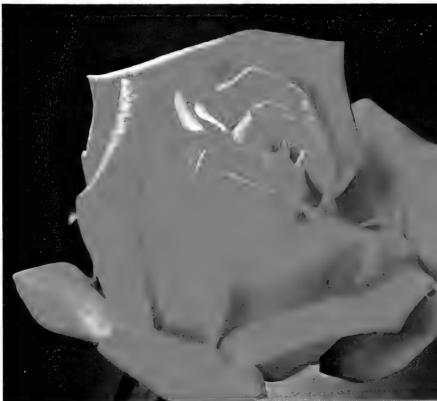
With its succession of changing colors, American Heritage is fascinating to watch. It's another of those soft, shifting color combinations hard to describe. At various times and in different kinds of weather the colors can vary considerably, but they are always dainty and appealing. As it opens, the bud is urn shaped, with sulphur-yellow at the base of the petals that gradually becomes camellia-rose at the petal edges. The fully open bloom is cream to light canary-yellow, and as it ages, the rose color at the petal margin deepens. Large and double, with about 50 petals. Tall.

COMANCHE

\$3.75 ea.—3 or more, \$3.40 ea.

"I feel I must write you to compliment you on the wonderful job you did in packing my rose order. I have never seen a better packed order. The plants were in excellent condition."

J. B. I., New Jersey





Grandiflora. (Armstrong.) Plant Pat. App. For. Wellformed, deep pink buds, almost every one perfect, and best of all, freely produced. The color pattern of the open flowers is unique for Grandifloras—lighter pink than the buds but pleasingly brushed with deep pink at the petal edges, to give a picotee effect. Blooms of medium size, mildly perfumed, generally carried only one to a stem but sometimes in long-stemmed clusters. A tall, vigorous bush with heavy, semi-glossy foliage.

\$4.50 ea.—3 or more, \$4.15 ea.

Plant Pat. 1943. Extra size, extra style, extra rich color. Handsome crimsonred, with an iridescent scarlet sheen. The bloom is perfectly formed and above average in size, with 50 to 60 neatly placed petals. A solidly substantial, non-fading flower of top exhibition quality. Delicate fragrance.

A vigorous, tall, upright bush and rich green, leathery leaves. A plant to be relied on for steady, continuing bloom. Hardy and healthy. It will especially thrill you as a cut flower.

\$3.50 ea.—3 or more, \$3.20 ea.



OFFER 118

A Good
Color Assortment
AQUARIUS
CHRISTIAN DIOR

CHRISTIAN DIOR KING'S RANSOM POLYNESIAN SUNSET

\$13.90

nt Company

KING'S RANSOM

' / Hubrid

Hybrid Tea. (Morey.) Plant Pat. 2103. Splendid, gleaming golden yellow blooms . . . big and lively. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form, with full but open centers to show off the rose-red stamens. Ideal for cutting, with a nice lingering fragrance. Medium tall, with heavy canes.

Highly recommended for every garden. Bloom production is best in spring and fall. The extra long stems will make you reach for the shears so that you can bring some of the flowers indoors.

\$3.75 ea.—3 or more, \$3.40 ea.

Join the American Rose Society

For expanding your interest in rose growing, we suggest that you join the American Rose Society. You will enjoy many benefits, such as the Annual and monthly magazine mailed to members, free advice on fine points of rose culture, and fellowship with other rose growers all over the country.

Yearly dues of \$10.50 are to be sent to: The American Rose Society, 4048 Roselea Place, Columbus, Ohio 43214.



YOUR SOUL NEEDS ROSES!

Hybrid Tea (now reclassified as a Grandiflora). (Boerner.) Plant Pat. 2530. This exoticlooking rose will appeal to those who want large flower size and brilliant color above all else. It's coral-orange with a warm, iridescent glow that lights up the bloom. Exquisite buds and huge 6½-inch flowers, fully double but with an open center. Tips of the petals are gracefully waved and there is a touch of yellow at the base. A heady, fruity scent suggests the tropics.

Reddish foliage turns glossy dark green. Hardy and vigorous, the plant produces long-lasting blooms on good cutting stems.

\$3.75 ea.—3 or more, \$3.40 ea.

CHRISTIAN DIOR



POLYNESIAN SUNSET

Roses to Live By

To nourish your soul, mind and body—grow

So you have no time for extensive outdoor exercise? Plant roses close to your door, and work among them ten minutes a day.

So you're slightly arthritic and can't bend easily? Plant some Miniatures in a raised bed that you can reach.

So you have a competitive spirit and need a challenge? Enter your own roses in the nearest show and try for a blue ribbon.

and Charlotte Armstrong as its parents . . . so no wonder it's good! Although classed as a "white" rose, Garden Party is actually a soft, delicate combination of rich ivory and creamy tones blended with a flush of appleblossom-pink that steals over the flower. A bold, dramatic flower with 25 to 30 large flaring petals.

Bloom is plentiful and continues all season long. Stiff stems and long lasting ability make this a perfect cutting rose. The plant is tall, very strong and well branched. Distinctive foliage, reddish underneath and with red veins, provides a perfect background.

\$3.50 ea.—3 or more, \$3.20 ea.

(Not illustrated.) Hybrid Tea. (The House of Meilland.) Plant Pat. 2444. This handsome two-toned deep pink rose is a delight. It has the longest, largest bud of any rose we grow, and enormous staying power. The flower opens crisp and clean, showing two tones of smooth, deep clear rose-red. Each bloom measures up to 5 inches across, with a peaked center that never opens out flat. Long sturdy stems and a light touch of perfume. A fine cutting rose lasting for days. A tall, upright grower, bushy and well proportioned. Large, leathery, ivy-green leaves cover the long canes completely.

This is a very fast grower that will start showing its buds early in the season and remain a favorite until frost.

\$3.25 ea.—3 or more, \$3 ea.

STAR



Top Performers

OKLAHOMA PASCALI QUEEN ELIZABETH SUMMER SUNSHINE

\$12.90



QUEEN ELIZABETH



Hybrid Tea. (Lens.) Plant Pat. 2592. For a pleasing all-round white rose, you can't do better than Pascali. Delicate-looking buds and high-pointed flowers of soft creamy white with an ivory-yellow center. Blooms are medium large and double, with over 35 petals that curl back as they open. They never look cold or aloof, but are sweet and graceful. Every specimen is perfectly formed, even in poor weather.

The strong stems are excellent for cutting, and foliage is abundant. A tall plant, often over 4 feet high.

\$3.75 ea.—3 or more, \$3.40 ea.

Grandiflora. (Lammerts.) Plant Pat. 1259. The first Grandiflora and still queen of them all, growing higher than most of its neighbors and ranking among the best of all roses. No garden should be without it.

The lovely pink flowers are light in tone, with an informal and artless air, and yet the overall picture of a plant in bloom is extremely regal and even commanding. Buds come both singly and several on a stem. Cupped in shape and slightly ruffled, either one bloom or a cluster is a real treat. A strong green pillar, hardy, healthy, long lived, free blooming.

\$3.50 ea.—3 or more, \$3.20 ea.

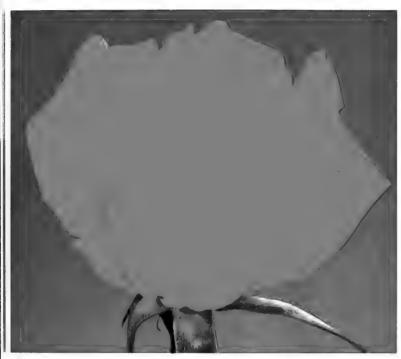
ROSES FOR TOP PERFORMANCE

Hybrid Tea. (Swim & Weeks.) Plant Pat. 2326. Just about as close to "black" as you can come . . . a smoky maroon standing out from all other dark reds. The buds in particular are very dusky, and the flowers have deeper shades in their depths. They are pointed at first, with 45 to 55 big velvety petals. Blooms measure about 5 inches across and have a delightful heady fragrance. Perfect form, excellent texture and fine keeping ability make this a rose fit for any show table.

Plants grow medium tall and somewhat spreading, with strong cutting stems. Perhaps not as free blooming as you could wish, but these handsome dark, fragrant blooms are worth waiting for.

\$3.50 ea.—3 or more, \$3.20 ea.

"The roses I bought from you this spring have all bloomed. They are lovely. I have always had good luck with your roses." Mrs. C. W. R., Missouri



SUMMER SUNSHINE

Hybrid Tea. (Swim.) Plant Pat. 2078. A sunburst of dazzling gold. Flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the intense yellow color hold up well.

The vigorous, semi-upright plant is stronger than many yellow Hybrid Teas. It grows moderately tall, well branched, and attractive with greygreen leaves and reddish thorns. A regular bloomer until frost.

A New Jersey customer of ours calls Summer Sunshine "a truly perfect yellow rose." If you want an extra brilliant yellow—one that glitters in the sunshine—this is for you.

\$3.75 ea.—3 or more, \$3.40 ea.





OKLAHOMA

The All-America Symbol

AARS

All through our catalog you will notice this symbol, which points out the winners of the All-America Award. (Winners for 1972 are Portrait and Apollo.)

To earn this "diploma" a new rose must be entered for trial in all 23 test gardens set up by All-America Rose Selections in far-scattered areas of the United States. There the roses are grown for two years and scored from time to time by knowledgeable judges. Those that come up to AARS standards are declared the winners.

We suggest that you note these roses especially, for they are very likely to perform exceptionally well anywhere.



A Word About Your Garden Soil

If you are not satisfied with the way your roses are growing and blooming, it may be worth your while to have a soil test made. We

have an expert to recommend to you: Robert B. Peters Co., Inc., 2833 Pennsylvania St., Allentown, Pa. 18104.

To prepare a soil sample, dig a hole about 10 inches deep. Cut a thin slice of soil from the top to the bottom of this hole, and put it in a plastic bag. Take five or six other samples in a similar manner, putting them all in the same bag. Stir them up together, and mail about a pint of this mixture in a box to Mr. Peters. His charge for an analysis and suggestions for improving your soil is \$2.50.

GARDEN STATE

Hybrid Tea. (The House of Meilland.) Plant Pat. 2597. A true, solid, bright cardinal-red with pleasant light perfume. Fully double, cupped blooms of excellent form and profile. The large flowers of 35 to 40 velvety petals are held firmly upright on strong stems. They are set very close to the compact, well-branched bush.

INDIANA

The plant grows to average Hybrid Tea height but its vigor is above average and bloom production is extremely good. Foliage is heavy, large, deep green and abundant.

\$3.25 ea.—3 or more, \$3 ea.



OFFER 122

5 Fine Roses

CANDY STRIPE FRAGRANT CLOUD GARDEN STATE INDIANA MONTEZUMA

\$15.85



Hybrid Tea. (The House of Meilland.) Plant Pat. 2349. This lovely deep cool pink is always fresh looking. The pointed buds of deep pink to light red open to an appealing rose-pink. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the underside. A large, solid bloom with light tea fragrance, usually carried singly on a long stem but sometimes in candelabras of several.

The foliage is especially good, covering the very tall bush with a lush deep glossy green mantle. Vigorous and well branched.

\$3.25 ea.—3 or more, \$3 ea.





Montesuma Grandiflora. (Swim.) Plant Pat. 1383. Brilliant rosy salmon with a creamy sheen, extremely smooth and melting, that spreads over the whole flower. Buds are rather short, but shapely. Blooms are high centered, made up of 40 petals, on strong stems. Foliage is light green.

A typical Grandiflora with its wonderful Hybrid Tea-like blooms and plentiful supply of flowers. A tall plant, growing up to 5 feet; it is bushy and well branched and needs ample growing space. It will pay its way many times over with strong, free growth, providing many blooms for beautifying a garden and decorating indoors.

CANDY STRIPE

\$3.50 ea.—3 or more, \$3.20 ea.

Fragrand Mould Hybrid Tea. (Tantau.) Plant Pat. 2574. An excellent rose to cut and bring into the house, where it will perfume a room until the petals fall. Even in bad weather Fragrant Cloud gives forth a true rose perfume, and is especially loved for this ability. And the color is just as welcome—a bright coral-red that deepens to orange-red as the flower opens. In the fall these orange tones are emphasized. Buds are rich dark red, becoming high-pointed, double blooms of perfect form, about 5 inches wide. They are set off by glossy dark green leaves.

The bush grows quite tall and very strong, with good big basal shoots. It can stand a moderate amount of shade.

\$4 ea.—3 or more, \$3.65 ea.



FRAGRANT CLOUD

Hybrid Tea. (McCummings.) Plant Pat. 2278. Not freakish at all, just a charming novelty—a rose-pink flower irregularly slashed with streaks of lighter pink and offwhite for the length of the petals. And this pattern of lighter streaks and flecks is different on the underside. Each side of each petal is a different design, and sometimes there is an all-pink petal.

Very full, 6-inch flowers on a tall plant. Their fragrance is quite pronounced and lasting. Free blooming, free growing, hardy and healthy. We like the breezy informality of Candy Stripe and we think you will too.

\$3.25 ea.—3 or more, \$3 ea.



MIRANDY



OFFER 124

Known and Grown Everywhere

CRIMSON GLORY HELEN TRAUBEL MIRANDY PICTURE SOEUR THERESE

\$13.50



Hybrid Tea. (Lammerts.) In form, color and fragrance, Mirandy is something special. The blooms are extremely full and large, packed with 50 or more velvety, crimson-red petals. These huge, opulent buds open slowly to flowers with a very high pointed center, drenched in rich spicy fragrance. The deep wine-red color is shaded even darker. Sometimes purplish tinges appear as the flower ages, but Mirandy is such a beauty in earlier life that you can forgive this fault.

A sturdy garden plant about 2½ feet tall, blooming very well until frost. A favorite for years.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (Swim.) A tall, broad plant, blooming steadily. An exquisite combination of apricot and shell-pink. The long bud unfurls its 25 to 30 broad petals to a very large, high-centered flower. Rich

30 broad petals to a very large, high-centered flower. Rich spicy fragrance and long slender stems. Perfect to cut, particularly as a bud.

Although the flower is not extra full and may not keep its shape very well when fully open, the plant blooms so freely that Helen

Traubel rates a place in most rose gardens. \$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (Kordes.) Lovely velvety crimson, pointed buds and double blooms—not very large by today's standards, but their rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely on a very strong but low-growing plant. Its only fault is the stems tend to droop a little. Planted for its perfume alone it is worthwhile, but you will love its warm velvety color too.

\$2.90 ea.—3 or more, \$2.70 ea.

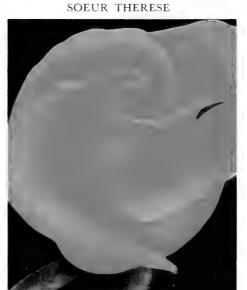
Hybrid Tea. (Gillot.) An "old-timer" that brings pleasant memories (call it Sister Therese, if you prefer). Beautiful buttercup-yellow in color, with fine buds for cutting. Large, double blooms of good shape and substance, with light fragrance. Gives lots of bloom. Very sturdy plant of medium height, hardy and undemanding in any climate.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (McGredy.) Velvety clear rose-pink. Flowers are of rather modest size but nicely formed, and they carry a light perfume. Medium height, vigorous, with strong canes and glossy, dark green leaves. A dependable bloomer that has remained popular as a garden rose for years.

\$2.90 ea.—3 or more, \$2.70 ea.





HELEN TRAUBEL



MORE WONDERFUL ROSES

Hybrid Tea. (Lammerts.) Plant Pat. 2755. Clear pure rose-pink blooms of remarkably uniform and lasting color, with enchanting spicy fragrance. Graceful urn-shaped buds and bright flowers, with 35 to 40 rounded, scalloped petals, reaching a diameter of 5 inches. A tall, upright grower, blooming freely. Glossy, healthy foliage.

\$3.50 ea.—3 or more, \$3.20 ea.

Hybrid Tea. (Dot.) Always bright and gay, with heavy perfume in addition to its warm colors. A distinct bicolor, yellow on the outside and rose-scarlet within. Oval buds and very full blooms on good stiff stems. Medium height, vigorous and free blooming. When we introduced this rose (40 years ago) it aroused great enthusiasm because of its bicolor effect and strong plant.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (Coddington.) Over 40 years old but still going strong. A very pretty blending of scarlet, yellow, cerise and flame. Beautiful long pointed buds and large blooms with spicy fragrance. Makes a very pleasing cut flower. Tall, sturdy, upright plant with excellent foliage. Flower stems are very long and bloom production holds up well all through the hot weather.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (Camprubi.) Plant Pat. 2055. Do you like white roses? Here's a lovely one. The blooms are unique, with a cool crisp beauty difficult to describe. Buds are medium long and pointed, opening to flowers of moderate size but extra fullness (55 to 65 petals), with the center beautifully furled. The soft satiny white color is warmed by primrose-yellow tints. A steady producer until late fall. Vigorous, broad, upright.

\$3.25 ea.—3 or more, \$3 ea.

Hybrid Tea. (R. Jelly.) Plant Pat. 2746. This fine rose always seems to sparkle. The colors are beautifully blended—light crimson-pink with a soft chrome-yellow reverse, and as the flower develops, the crimson passes to fuchsia-pink. Buds are urn shaped, of medium size, solid and very well formed. Large, full, high-centered blooms with firm, satiny petals. Pleasing tea fragrance. Excellent to cut. Average height.

\$3.25 ea.—3 or more, \$3 ea.

Hybrid Tea. (Howard.) There are now many better roses than this but if, for auld lang syne, you must have Talisman—here it is. It created a sensation when it first came out because it was the first breakthrough in multicolors, an orange and rose combination. Blooms are of medium size, double, with pleasant perfume. At its best in spring and fall. Fairly tall, with long stems and light green, leathery leaves.

\$2.90 ea.—3 or more, \$2.70 ea.

Hybrid Tea. (The House of Meilland.) Plant Pat. 1359. A clean pure white rose with curled petals producing a star effect. Blooms are of exhibition calibre and of good lasting quality. The beautifully shaped buds open to firm, satiny white blooms of medium size. Excellent for cutting, though not very freely produced. The plant has moderate vigor and good disease resistance, and grows upright to about 3 feet.

\$3.25 ea.—3 or more, \$3 ea.

SPECIAL DIAMOND ANNIVERSARY OFFER

THE 12 ALL-TIME GREAT

These are Star grade, 2-year, No. 1 field-grown plants guaranteed to grow and bloom. Stretch your dollars by taking advantage of this Offer 125.

CAMELOT. Orange-pink. Described and pictured on page 15.

CHICAGO PEACE. Lively pink and yellow. Described and pictured on page 5.

 $\it CHRYSLER\ IMPERIAL.$ Deep red. Described and pictured on page 6.

FIRST PRIZE. Two-tone pink. Described and pictured on page 12.

GOLDEN GIRL. Yellow. Described and pictured on page 8.

MISS ALL-AMERICAN BEAUTY. Deep pink. Described and pictured on page 9.

 $MISTER\ LINCOLN.$ Scarlet-red. Described and pictured on page 8.

PEACE. Yellow tinted pink. Described and pictured on pages 4 and 7.

PINK PEACE. Dusty rose. Described and pictured on page 5.

PORTRAIT. Pink. Described and pictured on front cover and page 3.

 $QUEEN\ ELIZABETH.$ Shell-pink. Described and pictured on page 20.

TROPICANA. Orange-red. Described and pictured on page 9.

OFFER 125

The 12 All-Time Great

A tremendous value! Regular Price \$43.30

Only \$37.50

OFFER 125A

5-Our Selection

including the PEACE Rose

Let us do the selecting and we will send you five No. 1 Grade, field-grown Hybrid Tea roses, including the famous PEACE rose. Every plant a different kind, every one with the Star Guarantee to live and bloom.

A \$14.50 value

Only \$9.90 SAVE \$4.60

MULTI-PURPOSE Control fan forest and Dusan ONE POUND NET WEICHT ONE POUN

OFFER 126

Admiral Duster and 1 lb. Star Rose Dust (\$8.90 Value) Only \$7.90



OFFER 126A

Rotary Duster and 3 lbs. Star Rose Dust

> (\$20.90 Value) Only \$18.90



WE USE THESE PRODUCTS OURSELVES TO INSURE STAR QUALITY ROSES . . .

. . . we recommend them highly to you!

STAR ROSE DUST

The same all-purpose formulation which we find so effective in our rose growing fields is available to you in Star Rose Dust. Containing the latest and most effective accepted ingredients, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$2.95; 3 lbs. \$7.95; 24 lbs. \$39.90, ppd.

STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.75; 3 lbs. \$9.90, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$2.90; 10 lbs. \$4.65; 25 lbs. \$6.95, ppd.

STAR ROSE GROW (Not illustrated)

Sometimes called Speed Feed, Star Rose Grow is ideal as a starter solution in transplanting and for leaf feeding of roses and other plants . . . especially effective in perking up old, starved, or neglected plants. Good for house plants, too, as well as miniature roses. The basic formula of 15% nitrogen, 30% available phosphoric acid and 15% potash gives you a quickly effective "pep-up" for your plants. 2 to 4 teaspoons of Star Rose Grow makes a gallon of solution. Lb. \$3.50; 3 lbs. \$6.95, ppd.

WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$1.90; 5 doz. \$4.25; 10 doz. \$6.95; 1000 for \$49.95, ppd.



WHICH IS BETTER— DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray for worry-free rose gardening. Whether you choose dusting or spraying or a combination of both practices you can put your trust in these products—we do. When applying dusts or .sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed German shears do an easy, efficient job of cutting. \$6.95, ppd.



ROSELIFE

Add days to the life of your cut blooms! Follow these simple steps:

- Prepare Roselife and warm water (about 100 degrees) as directed on package.
- 2. Plunge stems of cut blooms into this water after removing extra leaves, thorn tips, and about 1 inch from the stem end with a sharp knife.
- 3. Keep in cool place for two hours or longer.
- 4. Maintain water level for life of bloom.
 25 1-qt. packets \$2.95, ppd.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE® controls Mildew.

A new formula spray for sure control of mildew (a fungus that makes leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$1.95, ppd.

KELTHANE—specific for Red Spider Control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$3.95, ppd.

PHALTAN® stops Blackspot.

One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$2.95, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.45, ppd.

ROTA

ROTARY DUSTER

This duster has been so popular with our green-house employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy duster filled and ready for

weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a

stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$12.95, ppd.

COMPRESSION TANK SPRAYER

A sturdy, big capacity galvanized steel sprayer with welded seams ready to handle any home garden spraying job. With a twist of the nozzle you can adjust spray from a solid stream to a fine fog. 3-gallon capacity. Can be used with any spray material; with reasonable care this sprayer will last for years. A few strokes of the pump builds up pressure. Shoulder strap included. \$16.95, ppd.



ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and the undersides of leaves. Easily loaded through a large fill opening. The Admiral is light weight and always ready to use. \$5.95, ppd.

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STAR® ROSES • The Conard-Pyle Co. • West Grove, Pa. 19390

Phone: (215) 869-2426

ARRREVIATIONS LISED

		ABBITE THE TOTAL COED										
Bic	= Bicolor	Dk	= Dark	Lt = Light	St							
BI	= Blend	Ex	= Excellent	Mor	T							
Bril	= Brilliant	FI	= Floribunda	Med = Medium	U							
Brt	= Bright	Gr	= Grandiflora	Multi = Multicolor	V							
Cl	= Climber	HT	= Hybrid Tea	Or = Orange	Vi							
Cpd	= Cupped	L	= Low	Pk = Pink	W							
Cr	= Cream	Lav	= Lavender	Sh = Shrub	Y							
DULL	- Double	T or	- Lorgo	Son - Sproading	l							

STAR® ROSE FACT SHEET

HYBRID TEA ROSES

The marvelous, long-stemmed roses you get from a florist are Hybrid Teas. They come in a wide color range, are large and well formed, many richly fragrant, usually long stemmed. All are perfect to cut.

			i ange,	are large and m	II IOIIIIC	d, man	y memy magnam	i, usua	ily long	sterini	ieu. All are perieci	. to cui	Le
					Fra-				Uses		Outstanding	Pr	ice
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
American Heritage	17	Cr-wh, pk bl	Long	Lg, dbl	Slight	T	Str, upr	Yes	Good	No	Color, form	\$3.75	\$10.20
Apollo (new)	52	Med yel	Long	Flat	Slight	T	Str, broad	Yes	Fair	No	Color, vigor	4.90	13.65
Bewitched	25	Phlox-pk	Med long	Lg, full	Good	M	Upr, broad	Yes	Fair	No	Lg flat blooms	3.50	9.60
Big Red	13	Deep red	Lg	Big, fat	Good	MT	Erect, spr	Yes	Fair	No	Large blooms	3.50	9.60
Blanche Mallerin	6	Pure wh	V long	Even, flat	Some	MT	Upr	Yes	Fair	No	Bud & color	2.90	8.10
Candy Stripe	23	Striped pk	Long, lg	Lg, full	V	T	Str, erect	Yes	Yes	No	Unusual color	3.25	9.00
Charlotte Armstrong	7	Lt red	Long	Lg, shapely	Good	MT	Upr	Yes	Yes	No	Color, form	2.90	8.10
Chicago Peace	5	Pk-yel bl	Fat	Lg, full	Some	M	Str, broad	Ex	Yes	Fair	Has everything	3.50	9.60
Christian Dior	18	Red-red	Shapely	Big, full	Slight	T	Rather leggy	Ex	Fair	No	Wonderful cut	3.50	9.60
Chrysler Imperial	6	Deep red	Med full	Full, dbl	V	M	Vig, upr	Good		No	Has everything	2.90	8.10
Colorama	16	Yel-red bic	Med	Lg, dbl, cpd	Some	M	Upr	Yes	Yes	No	Vivid color	3.50	9.60
Command													
Performance	12	Bril or	Long	Med, shapely	Slight	VT	Upr	Yes	No	No	Color & bud	4.00	10.95
Condesa de Sastago	25	Yel-red multi	Short	Med cpd	Some	M	Spr	Fair	Fair	No	Color	2.90	8.10
Confidence	7	Pastel pk	Long	Med dbl	Slight	MT	Upr, bushy	Yes	Fair	No	A classic	2.90	8.10
Crimson Glory	24	Dk red	Short	Med full	V	ML	Spr	Fair	Yes	Fair	Prolific bloom	2.90	8.10
Eclipse	6	Clear yel	Vlong	Flat open	Good	MT	Upr	Fair	Yes	No	Shape of bud	2.90	8.10
First Prize	12	Pk	V long	Urn, dbl	Good	MT	Upr	Ex	Fair	No	A classic	4.50	12.45
Fragrant Cloud	23	Or-red	Full, fat	Lg	V	MT	Upr	Yes	Yes	No	Color, fragrance	4.00	10.95
Garden Party	19	Cr tinged pk	Med long	Lg, dbl	V	T	Broad	Yes	Yes	Fair	A classic	3.50	9.60
Garden State	22	Rich pk	Med long	Med full	Slight	VT	Upr	Yes	Fair	No	Vigor, color	3.25	9.00
Golden Prince	10	Brt deep yel	Med long	Lg, dbl	Some	M	Even	Fair	No	No	Color	3.50	9.60
Granada	14	Red-yel multi	Urn-shape		V	M	Broad, bushy	Ex	Yes	Yes	Has everything	3.50	9.60
Helen Traubel	24 22	Apricot-pk	Med long	Lg, loose	V	MT	Broad	Fair	Fair	No	Lovely color	2.90	8.10
Indiana	12	Bril red Wh	Fat	Lg, full Med dbl	Good	MT	Broad	Yes Yes	Yes	Fair	Lots of bloom	3.25	9.00
John F. Kennedy	18	Chrome-yel	Long Long			MT	Upr Bushv	Yes Yes	Fair Fair	No No	Lots of bloom	4.00	10.95
King's Ransom	17	Or-apricot	Med long	Lg, shapely Solid	Slight	MT			Fair	No	Ex yel Bud & color	3.75	10.20
Lady Elgin	14	Lav-pk	Urn-shape		Some	T	Str, upr Upr, broad	Yes Ex	No	No.	Vigor, color	3.25	9.00
Lady X Laura	11	Luminous pk	V long	Lg petaled	Good	T	Erect, vig	Yes	No	No	A lady rose	4.00	10.95
Mirandy	24	Dk crimson	Lg, fat	Big, dbl	V	M	Upr, spr	Yes	Fair	No	A classic	2.90	8.10
Miss All-Am. Beauty	9	Deep pk	Lg, full	Big, ubi	V	M	Vig, upr	Ex	Yes	No	Has everything	3.75	10.20
Mister Lincoln	8	Velvet red	Long	Lg, full	V	T	Vig, api Vig, erect	Yes	Yès	No	Has everything	3.50	9.60
Oklahoma	21	Deep dk red	Full	Lg, loose	v	MT	Upr, bushy	Yes	No	No	A classic	3.50	9.60
Pascali	20	Pure wh	Long	Lg, urn-shape	Slight	T	Vig, upr	Yes	Fair	No	A classic	3.75	10.20
Peace	4,7	Yel pk-tinged	Lg	Lg, full	None	M	Str, broad	Ex	Yes	Fair	A classic	2.90	8.10
Pharaoh	11	Deep scarlet	Med	Lg, dbl, loose	Some	MT	Vase-shape	Ex	Yes	No	Has everything	4.00	10.95
Picture	24	Rose-pk	Med	V dbl, med	Some	ML	Bushy	Yes	Fair	No	Form, color	2.90	8,10
Pink Peace	5	Rich deep pk	Big	Big, full	V	T	Str. erect	Yes	Yes	No	Has everything	3.50	9.60
Polynesian Sunset	19	Coral-or	Med	Lg, dbl	Some	M	Vase-shape	Yes	Fair	No	Lovely color	3.75	10.20
Portrait (new)	3	Med pk	Full, fat	Full, dbl	V	M	Upr. bushy	Yes	Yes	Fair	Has everything	4.50	12.45
Pres. H. Hoover	25	Scarlet-pk-yel	Urn-shape		Good	T	Erect, slender	Yes	No	No	Contrasting colors	2.90	8.10
Royal Highness	13	Pastel pk	Long	Lg, dbl	Good	M	Str, erect	Ex	No	No	A classic	3.50	9.60
Sincera	25	Pure wh	Med long	Med, full	Some	M	Upr, broad	Yes	No	No	A classic	3.25	9.00
Soeur Therese	24	Buttercup-yel	Short	Even	Slight	MT	Broad	Yes	Fair	No	Color	2.90	8.10
Summer Rainbow	25	Pk-yel	Med	Dbl, full	Some	M	Upr, bushy	Yes	Fair	No	Contrasting colors	3.25	9.00
Summer Sunshine	21	Deep yel	Long	Lg, loose	Slight	MT	Erect, bushy	Yes	Fair	No	A classic	3.75	10.20
Swarthmore	19	Rose-red	V long	Pointed	Some	VT	Upr, bushy	Ex	No	No	Bud & form	3.25	9.00
Talisman	25	Or-rose multi	Short	Flat	Some	M	Upr	No	No	No	Good name	2.90	8.10
Tiffany	15	Pk	Long	Full, high	V	MT	Vase-shape	Ex	Fair	No	Has everything	3,50	9.60
Tropicana	9	Or-red	Med long	Dbl, cpd	Slight	MT	Str, leggy	Ex	Yes	No	Has everything	3.75	10.20
White Knight	25	Pure wh	Long	Full, high	Some	M -	Vase-shape	Yes	No	No	Shape, color	3.25	9.00

= Strong = Tall

= Tall = Upright = Very = Vigorous = White = Yellow

GRANDIFLORA ROSES

Grandifloras generally grow taller than Hybrid Teas. Their flowers may be somewhat smaller, in long-stemmed clusters. They are best planted where their height will be an advantage.

				,		1		0			O		
	1		1	l	Fra-	I		L	_ Uses		Outstanding	Pric	
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each S	3 For
Aquarius	18	Pk	Med full	Med, dbl	Some	T	Vig, bushy	Yes	Yes	Yes	Lots of bloom	\$4.50 \$1	12.45
Camelot	15	Coral-pk	Oval	Lg, cpd	V	MT	Str, spr	Fair	Yes	Fair	Beauti foolproof	3.50	9.60
Comanche	17	Indian red	Long	Med full	Slight	MT	Upr	Yes	Yes	No	Lots of bloom	3.75 1	10.20
Golden Girl	8	Golden yel	Med long	Dbl, shapely	Slight	M	Upr	Yes	Yes	No	Lots of bloom	3.50	9.60
Montezuma	23	Salmon-rose	Fat	Med dbl, tight	Slight	MT	Broad, str	Yes	Fair	Fair	Has everything	3.50	9.60
Queen Elizabeth	20	Rich It pk	Oval	Med cpd	Slight	T	Upr, broad	Ex	Yes	Fair	Has everything	3.50	9.60
Scarlet Knight	14	Deep red	Med	Lg, loose	Some	MT	Upr, full	Yes	Yes	No	Lots of red	3.75 1	10.20
Starburst	10	Red-vel multi	Med	Cnd	Good	M	Broad	Ves	Yes	Fair	Vivid color	3.50	9.60

FLORIBUNDA ROSES

Floribundas bloom in clusters and are excellent for continuous masses of color outdoors. Many have blooms as well formed as Hybrid Teas. They are ideal for hedges and along walks.

			Fra-			Uses			Outstanding	Pr			
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Angel Face	31	Soft lav	Urn-shape	Perfect, ruffled	V	L	Spr, shapely	Yes	Yes	Fair	Color, form, fragr	\$3.50	\$9.60
Betty Prior	34	Med pk	Small	Med size, single	None	T	Str, spr	No	Ex	Ex	Tall mass display	2.90	8.10
Circus	34	Gold-red multi	Urn-shape	Med	None	ML	Spr	Fair	Ex	Good	Colorful	3.25	9.00

FLORIBUNDA ROSES, continued

				1	Fra-				Uses		Outstanding	Pr	
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Europeana	30	Dk red	Full	V dbl	Slight	L	Broad	Ex	Ex	Ex	Prolific bloom	\$3.25	\$9.00
Fashion	33	Brt apricot	Urn-shape	Lg, flat	Good	M	Bushy	Fair	Ex	$\mathbf{E}\mathbf{x}$	Has everything	2.90	8.10
Fire King	33	Or-red	Long	Med full	Some	T	Upr	Ex	Ex	Ex	Brt color	3.25	9.00
Gene Boerner	31	Pk-pk	Med	Lg, dbl	Slight	M	Erect, bushy	Yes	Ex	Ex	Lots of bloom	3.50	9.60
Goldilocks	34	Pure yel	Oval	V dbl, small	None	L	Spr	No	Ex	Fair	Color	2.90	8.10
Redgold	30	Yel-red multi	Urn-shape	Small, brt	None	M	Vig, bushy	Fair	Ex	Ex	Constant color	3.75	10.20
Red Pinocchio	34	Dk red	Blunt	Med, v dbl	Good	L	Broad, bushy	Fair	Yes	Yes	Lots of color	2.90	8.10
Rumba	33	Red & gold	Oval	Small, shapely	Some	M	Uniform, broad	Fair	Ex	Ex	Vivid color	3.25	9.00
Saratoga	33	Pure wh	Urn-shape	Med dbl	Good	L	Uniform, broad	Yes	Ex	Ex	Foolproof	3.25	9.00
Spartan	34	Red-coral	Oval	Dbl, even	Good	M	Bushy	Fair	Ex	Ex	Vigor, color	3.25	9.00
Sunspot	33	Brt yel	Oval	Even, dbl	Slight	M	Uniform, broad	Yes	Ex	Ex	Has everything	3.25	9.00
Tamango	32	Deep red	Oval	Lg, dbl	Slight	T	Vig, erect	Yes	Ex	Ex	Lasting, foolproof	3.75	10.20
Zambra	34	Bril or	Oval	Even, flat	Slight	M	Broad, even	Fair	Ex	Ex	Lots of bloom	3.25	9.00

CLIMBING ROSES

Climbing roses produce their flowers on long canes, creating a tremendous show on a wall, fence or trellis. Fine screen for a porch or to hide unsightly objects. Most Climbers need a season to get established before they start to bloom.

	1		1		Fra-		1	L	Uses		Outstanding	Pri	
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Blaze	36	Med red	Oval	Med size	Slight	T	Vig, str	No	Ex	Fence	Easy to grow	\$2.90	\$8.10
Blossomtime	37	Pk	Oval	Med size	Good	M	Vig, spr	Fair	Yes	Fence	Lots of bloom	3.25	9.00
Cl. Crimson Glory	36	Deep red	Med	Med full	V	M	Upr	Yes	Yes	Fence	Bloom size	3.00	8.25
Cl. Peace	37	Yel tinged pk	Fat	Lg, full	None	T	Vig, broad	Yes	Fair	Fence	Lg bloom	3.00	8.25
Coral Dawn	37	Coral-pk	Oval	Cpd, med	Good	MT	Vig, spr	No	Yes	Fence	Lots of bloom	3.00	8.25
Don Juan	36	Deep red	Med	Lg, full	Some	T	Upr	Yes	Yes	Fence	Has everything	3.50	9.60
Golden Showers	36	Daffodil-yel	Long	Med flat	Good	T	Upr	Yes	Ex	Fence	Lots of bloom	3.50	9.60
New Dawn	37	Flesh-pk	Oval	Med flat	Slight	T	V vig, spr	No	Yes	Fence	Vigor, foolproof	2.90	8.10
Pillar of Fire	37	Coral-red	Med	Med dbl	Slight	M	Str, upr	No	Ex	Fence	Lots of bloom	3.25	9.00
Red Empress	36	Rich red	Med	Lg, loose	Good	T	Erect, slender	Yes	Yes	Fence	Quality of bloom	3.25	9.00
Rhonda	36	Coral-pk	Oval	Med dbl	Slight	M	Str, broad	Yes	Yes	Fence	Lots of bloom	3.50	9.60
White Dawn	37	Wh	Short	Flat	Good	T	Str, irregular	No	Yes	Fence	Foolproof	2.90	8.10

SHRUB ROSES

MINOD W	JL		as sturdy eve	rblooming shrubs	3.		,		•		, , ,	,
	1	1	1		Fra-	l	1		Uses		Outstanding	Price
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each 3 For
Sea Foam	38	Wh	Oval	Full dbl	Slight	L	Spr	Fair	Ex	Broad	Foolproof	\$3.25 \$9.00
The Fairy	38	Seashell-pk	Oval	Small	None	L	Bushy	Fair	Ex	Ex	Foolproof	2.90 8.10

MINIATURE ROSES

Miniature roses are grown like other kinds but are tiny in every detail... only 10 to 15 inches tall, with fern-like leaves and jewel-like flowers. In rock gardens, as dainty edgings and in small beds by themselves they are captivating and ruggedly hardy.

Shrub roses are more spreading, denser plants than bush roses and are extremely useful as thick but friendly

hedges. Vigorous, healthy, requiring no care, they are used to screen private areas, to edge a property and alone

	1		I	1	Fra-)	1		Uses		Outstanding	Pr	ice
Rose Name	Index	Color	Bud	Bloom	grance	Height	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Baby Gold Star	39	Golden yel	Long	Dbl, flat	Some	T	Upr	Ex	Fair	Fair	Form, color	\$1.75	\$4.80
Bo-Peep	39	Blush-pk	Urn-shape	Star-shape	None	M	Broad, upr	Good	Good	Good	Best pk	1.75	4.80
Chipper	39	Coral-pk	Vase	Full dbl	None	T	Full, upr	Fair	Ex	Ex	Vigor, color	1.75	4.80
Cinderella	39	Wh	Urn-shape	Dbl, flat	None	L	Broad	Ex	Ex	Ex	A classic	1.75	4.80
Midget	39	Carmine-red	Oval	Cpd	None	M	Str, erect	Fair	Fair	Good	Lots of bloom	1.75	4.80
Pixie Rose	39	Rose-pk	Urn-shape	V dbl	Slight	M	Upr	Good	Good	Good	Lovely form	1.75	4.80
Red Imp	39	Deep crimson	Oval	V dbl	None	M	Broad, upr	Good	Ex	Ex	A classic	1.75	4.80
Scarlet Gem	39	Or-scarlet	Vase	Full dbl	None	T	Full, upr	Ex	Ex	Ex	A classic	1.75	4.80
Shooting Star (new)	38	Yel, red	Ovoid	Star-shape	Slight	M	Bushy	Good	Good	Good	Form, color	2.00	5.40
Starina	39	Or-red	Urn-shape	Full dbl	Slight	T	Str, upr	Ex	Ex	Ex	Has everything	1.75	4.80
Sweet Fairy	39	Shell-pk	Tiny	Shapely	V	L	Bushy	No	Good	Fair	Lovely form	1.75	4.80



OFFER 129

6 for the Finest in Cut Blooms

ANGEL FACE
CHICAGO PEACE
MISS ALL-AMERICAN
BEAUTY
MISTER LINCOLN
PEACE
ROYAL HIGHNESS

\$18.90



PLANTING GUIDE sent with your order



If you have never before grown roses, you will find this 24-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through

pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order we fill.



OFFER 129A

6 Very Fragrant

CAMELOT
CANDY STRIPE
CHRYSLER IMPERIAL
MISS ALL-AMERICAN
BEAUTY
MISTER LINCOLN
PORTRAIT

\$18.60



FLORIBUNDAS.

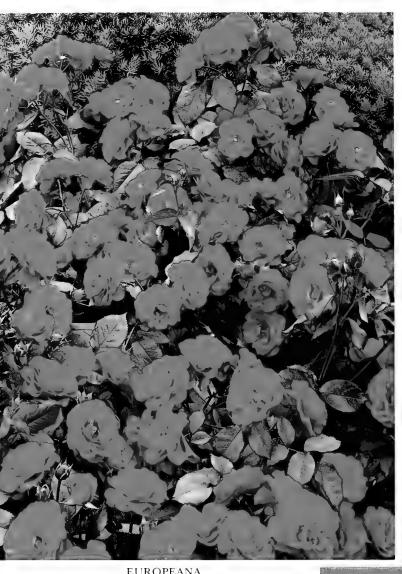
Floribunda. (G. de Ruiter.) Plant Pat. 2540. Our field note on this rose says "Simply tremendous." Each stem is one big bouquet of rich satiny crimson-red, and the plant is covered with these masses of bloom. Often there are as many as 20 or more individual flowers on one branch, each bloom about $2\frac{1}{2}$ inches across, with beautifully ruffled petals forming a rosette. Just one of these flower clusters is enough to make a bouquet, and in the house it will hold as long as a week. On the plant, a head of bloom will last even longer than that. The low, bushy plant has very large, leathery leaves, soft mahogany-red when they first appear. It blooms repeatedly

through the summer, making a wonderful contribution to any yard. A true bedding Floribunda with many uses in the landscape. Will give satisfaction anywhere.

\$3.25 ea.—3 or more, \$3 ea.

REDGOLD





EUROPEANA

Floribunda. (Dickson.) Plant Pat. 3006. A splendid Floribunda that you will find most attractive as a landscaping plant. The flowers are not of the large show type, but they are a flashy contrast of colors and make bright bouquets for table decoration.

At first soft chrome-yellow, the urn-shaped buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later turns deeper magenta. The flowers are moderately double (about 30 petals), with a light fragrance. Their color and shape last remarkably well. Eight-inch stems, some bearing only one flower and others clusters. Plants are rangy, medium tall, excellent as a medium border.

\$3.75 ea. 3 or more, \$3.40 ea.

O. M., Italy

[&]quot;When living with roses one never gets old and calendars don't matter.'

SUPERB FOR LANDSCAPING

Floribundas as Landscape **Plants**

Don't be afraid to plant Floribunda roses as you would any other flowering shrub. They do well as a low border or a taller hedge (depending on the kind), as an edging for a driveway, or as a facer for a wall or fence. Of course, they may also be used in beds or as individual specimens.

Floribundas are very free-blooming, easy-going plants. The blooms are seldom as large as Hybrid Teas but many are just as well shaped. Usually they come in clusters, large or small. Look on them as a long-term investment in beauty, for that's what they are. Buy good plants, treat them fairly, and they will bloom for years.



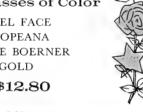
OFFER 131

For Masses of Color

ANGEL FACE **EUROPEANA** GENE BOERNER REDGOLD

\$12.80









Gene Boerner Floribunda. (Boerner.) Plant Pat. 2885. Pretty as can be—each plant a bouquet of pink. Dainty pointed buds of deep rose color become clear soft pink flowers with a deeper pink center, their satiny petals gracefully rolled at the edge. They are borne in clusters of 7 to 9 on strong stems and are slightly fragrant. A bush with buds and blooms in various stages of opening

An erect, bushy grower often over $3\frac{1}{2}$ feet high, well branched and fully covered with bright green foliage. Blooms in profusion and is a nice rose to cut for informal arrangements. A fitting memorial for E. S. (Gene) Boerner, who created so many good roses.

\$3.50 ea.—3 or more, \$3.20 ea.

is a delightful sight.

Floribunda. (Swim & Weeks.) Plant Pat. 2792. A charmer if ever there was one! The exquisite color and lovely shape of these flowers is quite unique and captivating. Dainty urn-shaped buds of warm ruby-pink and good-sized flowers of rich lavender softly edged ruby. Petals are wavy and scalloped, forming blooms of perfect shape, about 3½ to 4 inches in width. Firm and lasting in texture, they are extremely pretty from the day buds first show color until the last petal falls. One to three or four flowers are carried on a stem and have a nice fragrance. Good to cut too.

Growth is low and bushy, with dark leaves, and bloom production holds up well all season. An All-America Award Winner that is steadily winning its way to popularity with gardeners everywhere.

\$3.50 ea.—3 or more, \$3.20 ea.



TAMANGO

RUMBA



Tamango Floribunda. (The House of Meilland.) Plant Pat. 2857. A good, lasting deep red. Above average in flower size and quality, vigor and hardiness, and profusion of bloom.

The oval buds are so dark they look almost black at times, and they open to 4-inch, luminous velvety red flowers with 40 or more gracefully curved petals. Light tea fragrance. Usually in massive clusters of a dozen or more. A healthy, sturdy plant, taller than most Floribundas. Deep glossy green leaves. Neither vicious winters nor sweltering heat seems to affect the plant. Blooms freely and continuously. A rose for all uses—for long-lasting cut flowers as well as colorful garden display. Well adapted for planting as a screen or hedge.

\$3.75 ea.—3 or more, \$3.40 ea.



SARATOGA



OFFER 132

Bright and Lasting

FASHION FIRE KING SARATOGA SUNSPOT TAMANGO

\$17.90



THE UNBEATABLES

Floribunda. (Poulsen.) Plant Pat. 1919. A sparkling Floribunda to use as a hedge. Flowers in clusters of 5 to 12 are a flash of colors—a yellow, an orange, a strawberry-red, a pale pink will be shown all at one time in a cluster. Each bloom is about 2 inches across, solid and double, with 30 to 35 petals. Light, spicy scent. Very free growing, bushy and vigorous, reaching about 3 feet in height, with abundant foliage not troubled by disease.

\$3.25 ea.—3 or more, \$3 ea.

Floribunda. (Boerner.) Plant Pat. 2299. Pure white, gardenia-like-extra large, extra beautiful. The flower is as much as 4½ inches across—unusual in a Floribunda. The buds are somewhat cream colored and open to the purest white. Flowers come on the plant in generous Floribunda style. When cut, they last a long time. Old rose fragrance. Plant reaches $2\frac{1}{2}$ to 3 feet in height and has glossy green leaves.

\$3.25 ea.—3 or more, \$3 ea.

Floribunda. (Boerner.) Hailed everywhere as one of the very best Floribundas . . . a classic. Its refreshing, translucent color lasts unusually well and always looks alluring—soft coral-peach-pink suffused gold, a combination that livens the plant. The oval, deep peach buds open slowly to 3 to $3\frac{1}{2}$ -inch blooms of fine Hybrid Tea form and firm substance; fragrant too. Plants are loaded with bloom time after time all summer. Fashion grows vigorously to about 3 feet and has good foliage.

\$2.90 ea.—3 or more, \$2.70 ea.

Floribunda. (The House of Meilland.) Plant Pat. 1758. A tall, vigorous plant with brilliant deep orange-red flowers that never fail to win admiring comments. The neat-looking, perfectly formed buds and blooms come in big clusters. Fragrant flowers of medium size, with about 45 thick petals. They are excellent for cutting and very long lasting.

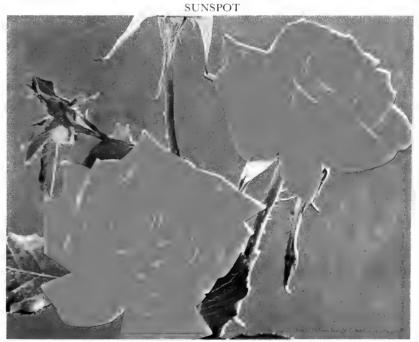
\$3.25 ea.—3 or more, \$3 ea.



FASHION

FIRE KING





Floribunda. (Fisher.) Plant Pat. 2576. Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. These are full flowers often up to 5 inches across—as large and attractive as many Hybrid Teas. The graceful yellow blooms literally blanket the entire plant.

The bush grows rather upright but at the same time mound shaped, and is covered with light green leaves. We rate Sunspot as the best yellow Floribunda to date. Both its size and its color are extra good.

\$3.25 ea.—3 or more, \$3 ea.

MORE FINE FLORIBUNDAS



Floribunda. (Boerner.) Plant Pat. 1357. Clear deep coral blooms, as well formed as any Hybrid Tea... each one a perfect gem 3 to $3\frac{1}{2}$ inches across. The fragrant flowers are borne in profusion all summer long, both singly and several together in a smallish cluster. They are perfect for cutting, and you can easily have a whole bowlful from just one bush.

The plant is tall and strong, reaching $2\frac{1}{2}$ to 3 feet in height, with small glossy leaves. If you have space for only a few Floribundas, make sure one of them is Spartan.

\$3.25 ea.—3 or more, \$3 ea.





Floribunda. (Swim.) Plant Pat. 1382. A wonderful three-ring show that holds your attention every minute. The colors are ever-changing, from rich yellow and red in the buds to buff and soft pink with a flush of orange-scarlet. The well-formed buds burst into 45 to 50-petaled flowers, each one 2½ to 3 inches across, borne in enormous clusters that top the plant.

A bushy, rugged plant that never tires of putting on a performance. Hardy and healthy, Circus makes an excellent hedge or a fine show of color around a patio or foundation planting. Medium height, rather spreading.

\$3.25 ea.—3 or more, \$3 ea.



ZAMBRA

Floribunda. (The House of Meilland.) Plant Pat. 2140. A peppy orange tinted red, with mimosa-yellow at the base of the petals. An extra pleasing Floribunda because of this cheerleader color and the lovely form of buds and flowers. They are medium size but with a high pointed center. Open blooms gradually lose this form but are attractive at any stage. Light sweetbrier perfume. Average height, very bushy, with leathery foliage.

One of our West Virginia customers calls Zambra "magnificent in color and general behavior."

\$3.25 ea.—3 or more, \$3 ea.

Betty Prior (Not illustrated.)

Floribunda. (Prior.) We particularly wish to point out Betty Prior as a first-rate hedge rose. It grows as tall as 4 feet or more, and may be used like any other flowering shrub. The large, spreading clusters of single blooms resemble pink dogwood in shape, size and color. Only 5 petals of lovely shell-pink, delightful all summer.

\$2.90 ea.—3 or more, \$2.70 ea.

Goldilocks

(Not illustrated.)

Floribunda. (Boerner.) Hardy and disease resistant, Goldilocks is a standard yellow Floribunda. Sunny yellow flowers in long-lasting clusters, becoming lighter as they age. Very double, cupped form. A dense, rather spreading plant of low to average height, producing bloom in steady waves all season. Very easy to grow and reliable for garden use.

\$2.90 ea.—3 or more, \$2.70 ea.

Red Pinocchio

(Not illustrated.)

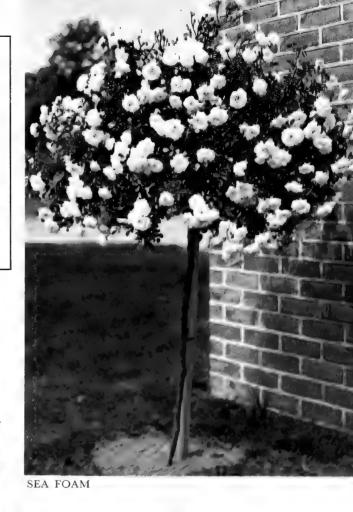
Floribunda. (Boerner.) Deep carmine-red on the outside and brighter carmine inside. Bowl-shaped buds and cupped blooms with 25 to 30 petals. Quantities of large, fragrant clusters all season, long lasting and nonfading. A vigorous bush, with healthy foliage. Hardy, always in bloom, easy to grow. A most attractive Floribunda, especially in the bud stage.

\$2.90 ea.—3 or more, \$2.70 ea.

TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.



Star Tree Roses

PRICES OF ALL TREE ROSES

\$8.75 ea.—\$8 ea. for any two to four—\$7.50 ea. for any five or more

NOTE: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.

Varieties Available

ANGEL FACE: Lavender (see page 31).

CHARLOTTE ARMSTRONG. Carmine-red (see page 7).

CHRYSLER IMPERIAL. Crimson (see page 6).

FIRST PRIZE. Deep pink (see page 12).

MISTER LINCOLN. Lively red (see page 8).

PASCALI. White (see page 20).

PEACE. Cream and pink (see pages 4 and 7).

PORTRAIT. Pink (see page 3).

QUEEN ELIZABETH. Rich pink (see page 20).

SEA FOAM. White (see page 38).

SUMMER SUNSHINE. Deep yellow (see page 21).

THE FAIRY. Pink (see page 38).

TROPICANA. Orange-red (see page 9).

TREE ROSES ARE SHIPPED DIRECT TO YOUR DOOR WITH ALL CHARGES PREPAID





RED EMPRESS



Everblooming. (Lissemore.) Plant Pat. 2854. Beautiful large flowers of true medium pink with tones of coral. Satiny, well-shaped blooms on stiff stems excellent for cutting. Deep glossy green foliage, abundant and healthy, forms a perfect backdrop. Blooms profusely in spring and continuously all summer and fall. The only Climber we know that can be guaranteed to bloom the first year it is planted.

\$3.50 ea.—3 or more, \$3.20 ea.

Repeat Blooming. (A. Naungayan.) A vigorous, fast grower covered with deep vivid crimson blooms, each on a long stiff stem. Fine for cutting. Urn-shaped buds and velvety, full, high-centered flowers with the same wonderful fragrance as the bush Crimson Glory. Good healthy foliage. Excellent on fences, walls and posts.

\$3 ea.—3 or more, \$2.75 ea.

New Improved Everblooming Kind. (Kallay.) A spectacle that brings a blaze of glory to fences and trellises from coast to coast. A great burst of brilliant scarlet in June and autumn, with some bloom in between. Profuse clusters that last for weeks. Very hardy and vigorous. Needs only slight pruning to keep it in bounds. Plant Blaze and you'll have a splendid showy Climber for many years.

\$2.90 ea.—3 or more, \$2.70 ea.

STAR



A Blooming Wonder

Beside a doorway, at the end of a porch, on a wall or stump, over a fence, on a trellis or post . . . there are many places where climbing roses will make themselves at home. Just prune to keep them in bounds, and don't expect much

keep them in bounds, and don't expect mucl bloom the first year.

Everblooming. (Mallerin.) Plant Pat. 1573. Unusually fine foliage plus beautiful big flowers make this a thrilling rose in any land-scape planting. The vivid rich red blooms are as large and handsome as Hybrid Teas—up to 5 inches across—and carried on sturdy stems. Heavy fragrance. Long, vigorous canes produce blooms repeatedly through the summer.

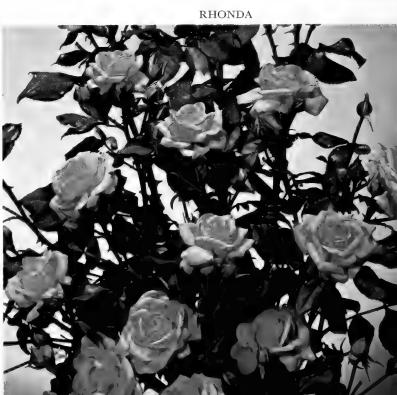
\$3.25 ea.—3 or more, \$3 ea.

Everblooming. (Malandrone.) Plant Pat. 1864. Masses of bloom for fences and posts. This is a pillar rose growing 8 to 10 feet high, bearing plentiful, velvety crimson-red flowers repeatedly through the summer. The large, neatly formed buds, carried both singly and several on a stem, open to rich dark red, double flowers as much as 5 inches in diameter. Delightfully fragrant. Completely hardy and sure to please.

\$3.50 ea.—3 or more, \$3.20 ea.

Everblooming. (Lammerts.) Plant Pat. 1557. Extremely vigorous, with canes so strong the plant can almost stand alone like a bush rose, without support. It grows 6 to 8 feet high and is ideal against a post or pillar. Solid daffodilyellow flowers, fragrant and very large for a Climber—up to 5 inches across, with 25 to 30 petals. Very free blooming.

\$3.50 ea.—3 or more, \$3.20 ea.



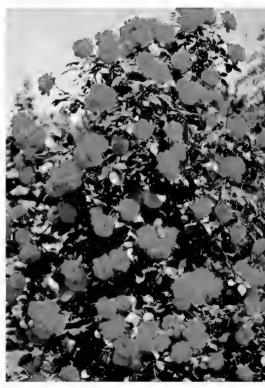
CLIMBERS FOR GRACEFUL EFFECTS







GOLDEN SHOWERS



BLAZE





CL. CRIMSON GLORY



MORE CLIMBERS

BLOSSOMTIME. Everblooming. (O'Neal.) Plant Pat. 1240. Two-toned pink flowers—light pink on the top of the petals and dark rosy pink on the underside. Lovely double blooms with pleasing fragrance. One of the most continuous blooming of all Climbers. Grows to medium height, with healthy foliage. A good all-round two-toned pink Climber.

\$3.25 ea.—3 or more, \$3 ea.

CLIMBING PEACE. Repeat Blooming. (Brady.) Huge double flowers on strong stems—soft yellow and ivory, with a pink edging that spreads through the bloom (see the illustrations on pages 4 and 7). Truly magnificent. This Climber needs plenty of space, and also it needs two or three years to become established.

\$3 ea.—3 or more, \$2.75 ea.

CORAL DAWN. Everblooming. (Boerner.) A fine grower with rich leathery foliage. Large, coral to rose-pink flowers cover the plant. Each bloom is a beauty 4½ inches wide, with 30 to 35 petals as large as many Hybrid Teas—and fragrant too. Blooms are borne in clusters of 3 to 20. Ideal as a pillar rose, this 6 to 8-foot plant is very easy to grow.

\$3 ea.—3 or more, \$2.75 ea.

NEW DAWN. Everblooming. (Somerset.) Among the very hardiest of all everblooming Climbers. Soft blush-pink flowers the color of apple blossoms—altogether lovely. Fragrant and of good size, they come in clusters against very glossy, dark foliage. Repeated blooms all season. The pointed buds are perfect for cutting. Grows 15 to 20 feet, so give it plenty of space.

\$2.90 ea.—3 or more, \$2.70 ea.

PILLAR OF FIRE. Everblooming. (Shamburger.) Plant Pat. 2329. A very tall shrub or pillar rose, superb as an individual accent plant on the lawn and also as a high everblooming hedge. Grows to 8 feet or more. Vivid flowers of sparkling coral-red. Blooms come in clusters and the blazing bush is never without flowers. Strong enough to stand alone or can be tied to trellis or fence as a climber.

\$3.25 ea.—3 or more, \$3 ea.

WHITE D.IW.V. Repeat Blooming. (Longley.) The best white repeat-blooming Climber. The pure white, semi-double flowers resemble a gardenia and come in fragrant clusters. A strong grower, rather spreading.

\$2.90 ea.—3 or more, \$2.70 ea.

SHRUB ROSES



SEA FOAM

Hybrid Shrub Rose. (Ernest Schwartz.) Plant Pat. 2463. A hardy, tremendously vigorous yet lovely shrub rose. Clusters of white bloom all season. Has no enemies. Use it as a specimen, a border, a broad low hedge, a pillar rose, a ground cover.

\$3.25 ea.—3 or more, \$3 ea.

"Our Sea Foam have been in bloom all summer—their long flowing arms covered with 2-in. white to shell-pink flowers. They have had no aphids, beetles, mildew or blackspot and the foliage is crisp and shiny. They are magnificent and I cannot thank you enough."

A. H. S., Connecticut

MULTIFLORA HEDGE. (Not illustrated.) A rugged, very thorny species rose suitable as a tall tough hedge on a farm or estate, where a thick barrier is needed. Grows 8 to 12 feet high and wide, making a living fence that is horse high, cattle strong and pig tight. Excellent for bird feed and cover. Requires little or no maintenance. These are 1-year plants. Set them a foot apart.

25 for \$3.90—50 for \$6.90—100 for \$11.90—500 or more, \$9 per 100

Shrub roses are very useful, rugged plants of great value in special places—for instance, on a bank, growing wild over a fence, topping a wall. They do not belong in beds with other roses. You will find they are extremely adaptable. Plant them in groups of two or three, or as single specimens. They bloom not intermittently but steadily all summer, and best of all—they ask nothing from you in the way of care. You need not prune, fertilize or spray them. Just be thankful for such hardy, sturdy, foolproof landscaping plants.



THE EAIRS

(Bentall.) Multitudes of pink blooms from early summer to frost on an absolutely foolproof plant. Seashell-pink flowers in large clusters. Small, glossy, lacy foliage. A dense, hardy, thrifty bush, very resistant to disease and insects. Makes a fine lawn specimen, a colorful hedge or background planting. Will grow anywhere, even in part shade. Cut the dainty flowers as freely as you wish—there are always plenty more. An extraordinary rose with countless uses.

\$2.90 ea.—3 or more, \$2.70 ea.

SHOOTING STAR



STAR® MINIATURE ROSES

For maxi pleasure in mini size, try some Miniature Roses. They grow only 10 to 15 inches tall at most and are true copies of the classic Hybrid Teas. Buds and flowers are exquisitely formed, nice and full, but no bigger than a quarter. The tiny leaves, thorns and branches are in proportion to the bloom.

These little roses are amazingly hardy, disease resistant and persistent blooming. Treat them like other roses (pruning, spraying, feeding), but plant them in beds of their own where you can easily watch their progress from day to day. You will be fascinated with them.

SHOOTING STAR. (The House of Meilland) NEW. Charming for boutonnieres and dainty arrangements. As the bloom opens, the sides of the petals curl under, forming a petal with a distinct point. This together with its color combination of yellow and fiery red gives the bloom truly the appearance of a "Shooting Star."

Flowers are double and very long lasting, with chartreuse-yellow petals tipped signalred. Mature blooms turn to rose color with Indian yellow reverse. Bushy plants 10 to 12 inches high, repeating their bloom well.

\$2 ea.—3 or more, \$1.80 ea.



OFFER 138
5 Miniatures
BABY GOLD STAR
CHIPPER
CINDERELLA
SCARLET GEM
SHOOTING STAR
\$7.90

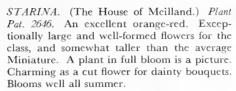


RED IMP. (deVink.) Deep unfading crimson with very good bud and flower form. Each little flower is packed with as many as 60 petals. This is a true compact Miniature with a bushy, upright plant growing 10 to 15 inches in height. We find it is the most popular deep red of this class.

\$1.75 ea.—3 or more, \$1.60 ea.

BABY GOLD STAR. (Dot.) This one has a slightly larger flower than some Miniatures . . . a golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well on the plant and in a bouquet. Grows rather tall, with small, soft foliage, and produces wave after wave of bloom till frost. Slightly fragrant.

\$1.75 ea.—3 or more, \$1.60 ea.



\$1.75 ea.—3 or more, \$1.60 ea.

CHIPPER. (The House of Meilland.) Plant Pat. 2764. One of the newest Miniature roses, with good-sized, coral-pink flowers. Each bloom is a little beauty of elegant shape, its petals perfectly arranged in classic style. The bushy, compact plant grows to 15 to 18 inches in height. Plant Chipper and enjoy the delighted comments of your neighbors when it blooms.

\$1.75 ea.—3 or more, \$1.60 ea.



STARINA



RED IMP



BABY GOLD STAR



CHIPPER

NOT ILLUSTRATED

BO-PEEP. (deVink.) Dainty, extremely double flowers of arbutus-pink. Tiny buds open to ideal blooms that are especially lovely to cut. Perhaps the finest pink Miniature. Only about 8 inches tall. Blooms freely.

\$1.75 ea.—3 or more, \$1.60 ea.

MIDGET. (deVink.) A very pleasing deep pink or carmine-red Miniature, with flowers of nice double form. The bush is vigorous and well shaped, with fern-like leaves. Blooms in profusion all summer.

\$1.75 ea.—3 or more, \$1.60 ea.

PIXIE ROSE. (Dot.) Plant Pat. 2095. Deep rose-pink, holding its delicate color well. Small, very double flowers, opening to cupped form, literally blanketing the plant. Dwarf, much branched.

\$1.75 ea.—3 or more, \$1.60 ea.

SWEET FAIRY. (deVink.) Very small, extra double blooms, opening from midget buds to cupped shape. Lovely apple-blossom-pink in color—as attractive as anything you can imagine. Fragrant. Vigorous, dwarf.

\$1.75 ea.—3 or more, \$1.60 ea.



OFFER 139 10 Miniatures

Baby Gold Star Pixie Rose Bo-Peep Chipper Cinderella Midget

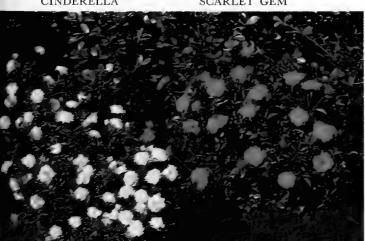
Red Imp Scarlet Gem Shooting Star Starina

\$15.90



CINDERELLA

SCARLET GEM



CINDERELLA. (deVink.) This little jewel has been a favorite for years and very often is the first choice of a person buying his first Miniature rose. It has dainty white flowers with the faintest hint of pink. These are well-formed, 1-inch blooms, covering the plant. Excellent pointed foliage. Bushy, free blooming and entirely dependable.

\$1.75 ea.—3 or more, \$1.60 ea.

SCARLET GEM. (The House of Meilland.) Plant Pat. 2155. A brilliant beauty with classic Hybrid Tea-like flowers of excellent form and substance. Clear bright orange-scarlet in color. It's hard to believe such a small plant can produce such perfect flowers. Hardy and free growing. A joy to own.

\$1.75 ea.-3 or more, \$1.60 ea.

Top left RUSSIAN VIOLET Bottom left FAIREST ONE

Top right WHITE ADMIRAL Bottom right CHARLES CURTIS

Center THUNDERBOLT

Selected Lovely **PERENNIALS**

Perennials are those faithful garden plants that live on year after year. Although the tops die down in the winter, they grow and flower again the following season. Most perennials are hardy, and if given reasonable attention they will live for a number of years. They are easy to plant, easy to maintain, easy to find a place for in any garden. By choosing kinds that bloom at different times during the season, it is possible to have handsome

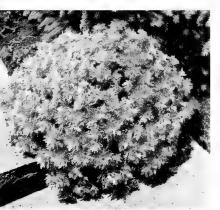
color for weeks, not only for the garden but for cutting too. The perennials we offer here are carefully selected to add to your gardening pleasure. Notice the three Offers in particular . . . each one a bargain that will make a beautiful display for many weeks, many years.

OFFER 140

Large Perennial Garden for

- 2 BABY'S BREATH All-Season Bloom 1 BALLOON FLOWER, BLUE
- COLUMBINE 1 DORONICUM 2 PAINTED DAISIES EVENING PRIMROSE 1 GAYFEATHER 5 PHLOX shown in color GLOBE FLOWER 1 LYTHRUM 3 VERONICA
- 3 VERONICA 1 VIOLET, ROYAL ROBE 1 COREOPSIS 1 MILFOIL

26 plants . . . a \$29.60 value, only **\$22.70** SAVE \$6.90



ARTEMISIA, SILVER MOUND

ARTEMISIA, SILVER MOUND. The silvery gray foliage of this compact plant is its chief attraction. Of ferny texture, it makes a lovely contrast with bright-flowered perennials. It also may be used in a rock garden or as an edging for walks. It likes a warm, dry location. Perfectly hardy.

\$1.10 ea.—3 or more, 95c ea.

BALLOON FLOWER



HARDY PHLOX

The word phlox means flame in Greek and the name is justified by the bright colors of these flowers. Phlox requires only a good garden soil—almost any kind. A place in the sun suits it best, and through the hottest weather it can be relied on for a steady succession of bloom.

> CHARLES CURTIS. Salmon-pink. FAIREST ONE. Bright pink. RUSSIAN VIOLET. Purple, STARFIRE. Beautiful red. THUNDERBOLT. Rich deep crimson. WHITE ADMIRAL. Clear white.

\$1.10 ea.—3 or more of one kind, 95c ea.

OFFER 140A

6 PHLOX as listed above . . . \$5.70

PHLOX, MISS LINGARD. (not illustrated) A lovely Phlox with ivory-white spikes 12 inches long. It blooms earlier than other Phlox and then repeats its bloom in the fall. Very vigorous and hardy, with lush, glossy green foliage.

\$1.10 ea.—3 or more, 95c ea.

COLUMBINE, McKANA'S GIANT (Aquilegia). Mixed colors. Delightful 4-inch flowers are borne on 2-foot stems in May and June. Wiry stemmed, extra good for cutting.

\$1.10 ea.—3 or more, 95c ea.

BLEEDING HEART, ZESTFUL



BALLOON FLOWER, GRANDIFLORA BLUE

(Platycodon). Very fine summer-flowering plant with abundant, clear blue, bell-like blooms, shaped like a balloon in the bud stage. Attractive foliage. Upright, 15-inch plant that will bloom even in a hot dry spot. Also PINK and WHITE. State color desired.

\$1.10 ea.-3 or more of one color, 95c ea.

OFFER 140B

1 each of the 3 Balloon Flowers \$2.85

MILFOIL, CORONATION GOLD (Achillea). (not illustrated) Even poor, dry soil suits this tall, sturdy plant. In fact, it does best without fertilizer, where it receives full sun all day. Large, flat, saucer-like heads of bright yellow flowers carried on strong stems in summer. Excellent for cutting and may be dried for winter bouquets. The fern-like, grayish foliage is attractive all through the season. Drought resistant, sturdy, free blooming.

\$1.10 ea. - 3 or more, 95c ea.

BLEEDING HEART, ZESTFUL (Dicentra). Everyone responds to the charm of Bleeding Heart, the oldtime hardy perennial that is so much a part of the perennial garden. The plant is extremely easy to grow, reaching 2 feet in height and breadth. It will bloom in full sun, but part shade is better. We are pleased to offer you this fine summer-flowering variety, ZESTFUL, which produces deep pink flowers from May till fall.

\$1.75 ea.—3 or more, \$1.60 ea.

COLUMBINE

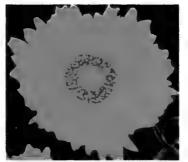




PAINTED DAISY, ROBINSON'S PINK



VIOLET, ROYAL ROBE



COREOPSIS, GOLDEN SHOWERS



BABY'S BREATH, PINK FAIRY

LYTHRUM, MORDEN'S PINK. (not illy-

trated). These shows, 3-foot beauties will grow

anywhere in reasonably good soil. Often called the "thousand-flower plant," they provide

strong-growing spikes of bloom from June to

OFFER 141B

This Compact Garden Will Fill

a Limited Area with Lovely Bloom

PAINTED DAISY, ROBINSON'S DARK

12 plants . . . \$14.10 value, only **\$11.70**

PAINTED DAISY, ROBINSON'S PINK

September. Deep, attractive pink color.

\$1.10 ea. 3 or more, 95c ea.

BABY'S BREATH, PINK FAIRY

BALLOON FLOWER, BLUE

BELLFLOWER, BLUE

EVENING PRIMROSE GAYFEATHER

HARDY GERANAUM

PHLOX, THUNDERBOLT

VERONICA, MINUET

PHLOX, CHARLES CURTIS

SAVE \$2.40

COLUMBINE

CRIMSON

PAINTED DAISY (Pyrethrum). Prized by home gardeners for its cutting qualities. Its long stiff stems are excellent for that purpose and the pink or red flowers are most pleasing either alone or with other perennials in a border. Blooms in June and early July. Fine-textured, fern-like foliage adds to the appearance of the 1 to 2-foot plant. It likes full sun or a little shade. Available in ROBINSON'S PINK (see illustration) or ROBINSON'S DARK CRIMSON. State kind desired.

\$1.10 ea. 3 or more of one kind, 95c ea.

OFFER 141

1 each of the 2 Painted Daisies \$1.90

VIOLETS. This is the large, fragrant Violet grown in greenhouses but as hardy as those in the wild. It requires some light shade and is an excellent ground cover. ROYAL ROBE (see illustration), deep violet-blue, richly scented; WHITE CZAR is a fragrant white kind with stems long enough for cutting. Does well in shade or sun. Blooms in early spring and again in fall. State kind desired.

\$1.10 ea. -- 3 or more of one kind, 95c ea.

COREOPSIS, GOLDEN SHOWERS. Attractive as garden decoration and for cut flowers. Easy-to-grow, golden yellow flowers all summer. Height 18 inches. Excellent as a border plant, Coreopsis has the ability to withstand drought and some neglect. For best results, cut the flowers often.

\$1.10 ea. 3 or more, 95c ea.

BABY'S BREATH (Gypsophila). Light, graceful sprays of bloom come in great quantities, starting about June. Needs full sun. Available in PINK FAIRY (see illustration), double, clear bright pink flowers growing to 18 inches; BRISTOL FAIRY, true double white, growing 2½ to 3 feet high. State kind desired.

\$1.60 ea.—3 or more of one kind, \$1.45 ea.

OFFER 141A

1 each of the 2 Baby's Breath \$2.90

GLOBE FLOWER (Echinops ritro). (not illustrated) Large, deep blue, ball-shaped flowers on 3-foot stems come freely from June through August. Very good to cut. Tall, vigorous, hardy plant. Give it some room when planting.

\$1.10 ea.—3 or more, 95c ea.

BELLFLOWER (Campanula carpatica). A good choice for a rock garden, blooming from early summer to frost. Open, bell-shaped flowers, with foliage in compact tufts. Its low height—about 8 inches—makes it also a fine edging plant. Very hardy and free blooming. Needs only average garden soil and sun or light shade. BLUE or WHITE. State kind desired.

\$1.10 ea. 3 or more of one kind, 95c ea.

LAVENDER VERA. Fragrant, lavender-blue flowers in erect spikes. A neat, shrubby plant with gray-green leaves. Blooms in midsummer. Grows 12 to 18 inches tall. Needs full sun and prefers sandy soil. The flowers may be dried for sachets.

\$1.10 ea.- 3 or more, 95c ea.

VERONICA Sunny Border Blue



VERONICA. Extremely popular for rock gardens and borders. Bears colorful spikes of flowers 15 to 18 inches tall. Choice of most popular kinds: SUNNY BORDER BLUE (see illustration); MINUET, dusty pink with silvery gray foliage; ICICLE, pure white. State kind desired.

\$1.10 ea. 3 or more of one kind. **95**c ea.

OFFER 141C

1 each of the 3 VERONICAS \$2.85

CANDYTUFT, SNOWMANTLE (Iberis). This is a very neat, hardy perennial with dark evergreen foliage and masses of snow-white flowers. Blooms in early spring and lasts about six weeks. Grows about 10 inches high and is very spreading. Requires full sun and a well-drained garden soil. Snowmantle is one of the very finest of Candytuft.

\$1.10 ea. 3 or more, 95c ea.

CANDYTUFT, SNOWMANTLE



BELLFLOWER, BLUE



LAVENDER VERA







ASTILBE, FANAL





CORAL BELLS

OFFER 142

ESPECIALLY SELECTED FOR CUTTING

COLUMBINE DORONICUM GAYFEATHER MILFOIL

PAINTED DAISY, ROBINSON'S DARK CRIMSON

PAINTED DAISY, ROBINSON'S PINK SEDUM VERONICA, SUNNY BORDER BLUE

8 plants . . . only **\$6.90**

ASTILBE, FANAL (Meadowsweet). Feathery spikes of rich garnet-red. The plant grows about 2 feet tall, with 1-foot flower stems. A fine perennial blooming in midsummer. Hardy and long lived if planted in rich moist soil in a sunny or lightly shaded location. It combines well with Shasta daisies. Clean, neat foliage. Excellent as a cut flower.

\$1.95 ea.—3 or more, \$1.75 ea.

DORONICUM CAUCASICUM (Leopardsbane). Yellow, daisy-like flowers, showy with early bulbs and perfect for cutting. These shallow-rooted plants need moist soil. Foliage dies down after they bloom.

\$1.10 ea.-3 or more, 95c ea.

HARDY GERANIUM, DALMATICUM. (not illustrated) A compact-growing plant about 4 inches tall, with attractive foliage. Hardy, easy to please. The light pink flowers appear in May and continue until midsummer. Try a group at the edge of a border or in a sunny rock garden.

\$1.50 ea.—3 or more, \$1.35 ea.

ERIGERON (Fleabane). Plentiful, lavenderblue flowers in June and July. They come on a 2-foot plant that likes a light, sandy soil and a sunny location. Very free blooming and nice to cut. Will continue to bloom if the dead flowers are kept cut.

\$1.10 ea.-3 or more, 95c ea.

CORAL BELLS (Heuchera). Yields an abundance of flowers for cutting. Grows 15 inches high. Handsome, marbled, heart-shaped foliage, attractive in both winter and summer. Begins to bloom in late spring and continues for many weeks, through heat and drought of midsummer, furnishing a lovely cloud of tiny flowers on stiff stems. Available in RED, WHITE and PINK. State color desired.

\$1.10 ea.—3 or more of one color, 95c ea.

OFFER 142A

1 each of the 3 Coral Bells \$2.85

GAYFEATHER, KOBALT (Liatris). Tall spires of bloom are striking at the rear of a planting, where they make a fine accent in late summer. The purple color looks well with late marigolds. Narrow grassy leaves in a thick tuft. Gayfeather needs little care and does well even in dry locations. Sandy, well-drained soil is best.

\$1.10 ea.—3 or more, 95c ea.

EVENING PRIMROSE (Oenothera missouriensis). Clusters of bright clear vellow blooms, cup shaped and very attractive. The plant, about a foot tall, is fine for the edge of a border where its sunny color may be enjoyed for many weeks in midsummer. A light, well-drained soil and full sun are recommended.

\$1.10 ea.-3 or more, 95c ea.

PINCUSHION FLOWER (Scabiosa caucasica). Flat, 3-inch blooms with a prominent central cushion. The showy blue color is welcome from June through September. Long stems and good lasting ability make this a superb flower for cutting. Easy to grow in a well-drained soil in full sun. Nice in groups of three or more so that there will be plenty of flowers to have for bouquets.

\$1.10 ea.-3 or more, 95c ea.

SEDUM SPECTABILE (Stonecrop). Extremely hardy and easy to grow. One of the most popular of the large Stonecrop family. A tall plant for perennial borders, growing to a height of 18 inches. Thick stems and fleshy light gray-green leaves. Large, flat heads of rose-pink flowers in midsummer, decorative in the garden and also good for cutting. Give it fairly rich soil, full sun and good drainage.

\$1.10 ea.-3 or more, 95c ea.

Our Guarantee

The Star Rose Guarantee applies also to the other plants that we offerperennials, ground covers, mums, delphinium, Shasta daisies . . . that they will grow and bloom for one full season, or be replaced or your money refunded.

GAYFEATHER

ERIGERON

EVENING PRIMROSE









GROUND COVERS

Ground-covering plants are very desirable and necessary, both for their usefulness in special situations and for their own beauty. Every property has problem spots such as shady corners where grass will not grow, sunny banks with poor soil that washes out easily, and areas hard to reach with a lawn mower. No matter how attractive your yard looks otherwise, these bare places detract immensely from its overall appearance. Besides, it is a waste of your time, labor and money to struggle with the upkeep of these discouraging areas.

The plants offered on this page are the very best ones we know of to solve the problem. They grow easily, they have no disease or insect enemies, and they quickly clothe the ground in cool green beauty. Their ability to spread and become a permanent part of the landscape picture has been proved and appreciated by home gardeners all over the country. All are a great convenience and improvement for any property.

And don't overlook the beautiful effects to be gained from using ground covers as contrast plants. The texture and color of their foliage makes a fine accent in a planting and often lends a finished look that is most pleasing. You will find great satisfaction in using the ground cover most appropriate for your own situation.



PENNGIFT CROWNVETCH

PENNGIFT CRÖWNVETCH

Winter hardy, drought resistant, maintenance free, Crownvetch is a sturdy ground cover that represents twenty years of research. Although not strictly an evergreen, it does remain green all year round until there is a heavy freeze. In that case it turns brown, but surges back to a lovely soft green as soon as the temperature goes above 50°. No matter how cold the winter, Crownvetch survives. And the brilliant sea of soft lavender-pink and white bloom that it provides during the summer is unbelievably luxuriant and beautiful. Countless miles of new highways are bordered by this wonder plant. There it is used primarily to prevent slopes and banks from eroding, but motorists appreciate it as a marvelous adjunct to nature.

Crownvetch will grow in full sun or semi-shade but not in dense shade. The plant quickly spreads by long, deep, tough roots and forms a thick mat that retards runoff and chokes weeds. Extremely acid soil should be limed, but very poor soil is no hindrance. Plant the crowns any time except when the ground is frozen or baked dry. Water well for three or four weeks until plants become established. Plants grow about 12 inches high. The foliage is delicate and lacy—the flowers dainty, profuse, lovely. Crownvetch is very good as boundary between a lawn and a field. The normal operation of a lawn mower will prevent the runners from spreading into the lawn.

25	crowns	(covers	100 sq. ft.) \$6.90
50	crowns	(covers	200 sq. ft.) 12.50
100	crowns	(covers	400 sq. ft.) 22.00
500	crowns	(covers	2000 sq. ft.) 102.00
1000	crowns	(covers	4000 sq. ft.) 165.00

VINCA MINOR

(Periwinkle or Myrtle)

This fine ground cover does equally well in the sun, in dense shade and in semi-shade. It is a hardy evergreen growing 6 to 8 inches high, with stems that trail along the surface of the soil and take root. Myrtle makes a nice appearance all year round, with its small dark glossy leaves that quickly cover the ground. In the spring it is sprinkled with single blue flowers. This is a good plant for using on slopes, to keep the soil from washing away. It also makes a good border or edging for evergreens. In some areas it can very well be combined with pachysandra or ivy, to form a pleasing pattern of varying foliage textures. It needs no pruning or fertilizing. A clump plants a square foot.

10 large clumps for \$2.20—50 for \$9—100 for \$15.50

ENGLISH IVY

(Hedera Helix)

A very satisfactory ground cover that grows fast and spreads vigorously. It is a most desirable, permanent plant for shady banks and places under trees. Large, dark, leathery leaves cover the ground with a dense carpet and remain beautiful all winter. English ivy needs a fairly moist soil; it is not recommended for hot dry slopes that receive all-day sun. Either part shade or even full shade is more to its liking. The tiny roots along the stems cling to brick, stucco, wood and concrete and easily take hold in the ground. An overdose of winter sun may cause English ivy to die back but generally the plants make a swift recovery. For best results plant 4 to 6 inches apart.

10 heavy rooted cuttings for \$1.80—50 for \$7.50—100 for \$12.50

PACHYSANDRA

(Japanese Spurge)

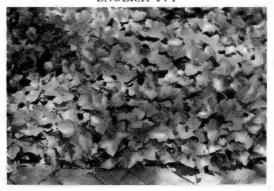
Very sturdy and dependable, with rich, luxuriant foliage. There is no ground cover better than pachysandra for shady places. The dark waxy leaves, on 8 to 10-inch stems, quickly form a continuous mass close to the ground. Wherever grass refuses to grow—under evergreen or shade trees, in dark corners of a lot, on steep shady banks—pachysandra comes to the rescue. It does very well under the growing conditions in a city where it has to endure a smoky atmosphere as well as poor soil. It is hardy as far north as the Great Lakes. This plant is fine also as a border along a shady walk and as an underplanting for contrast with evergreens and flowering shrubs. Plant 3 to 4 inches apart.

10 heavy rooted cuttings for \$1.80—50 for \$7.50—100 for \$12.50

VINCA MINOR



ENGLISH IVY



Another beautiful ground cover for use on a sunny bank is Sea Foam rose. See page 38.

PACHYSANDRA





"I received my Harvest Giant Mums yesterday. They arrived in good shape. I want to congratulate you on your packing-it is the first time I have seen plants sent out as these were."

L. E. H., Pennsylvania

"I received my order of two roses and two chrysanthemums in fine shape. My husband gave my roses a good planting the next day after receiving them. They are doing fine and so are the chrysanthemums. Your roses are always the best. I don't buy anywhere else."

Mrs. G. W. S., Illinois

"I have just received the T. E. Killen Shasta Daisy, and I want to tell you how beautifully it arrived. I have never seen anything packaged so well as this plant, and I have bought flowers all over the U.S.A. over 34 years."

Mrs. W. K., Jr., Massachusetts

"I can certainly recommend you as being 'good as your word.' Thank you." Mrs. M. M. B., South Carolina



OFFER 144 ALL 10 HARVEST GIANT **MUMS** \$8.90



Golden Promise Plant Pat. 2643. This is a real football type flower. The fine deep golden yellow petals incurve to form a very substantial bloom up to 6 inches wide. Late September blooming.

Plant Pat. 2003. From mid-September until frost, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. A really rich and dramatic fall color. Tall grower.

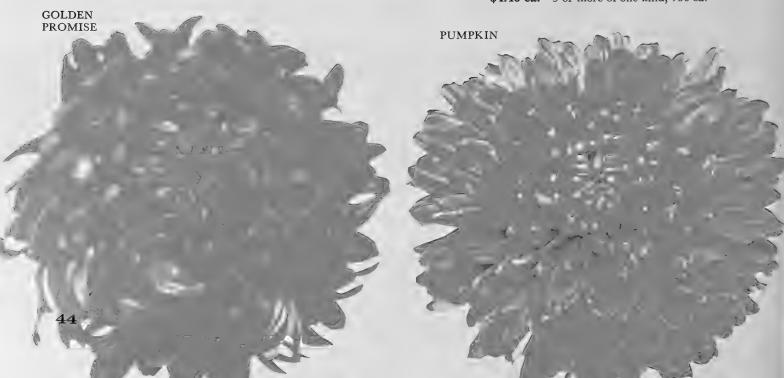
Plant Pat. 1978. An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Grows to medium height. Blooms late September.

Red Skin Plant Pat. 2004. Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September.

Silver Sond Plant Pat. App. For. A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15.

All Harvest Giants:

\$1.10 ea.—3 or more of one kind, 95c ea.



SPRING 1972 ORDER SHEET

THE CONARD-PYLE CO.

West Grove, Pa. 19390

Total

Quan.	TREE ROSES	Total
(Noi	(Note Prices: \$8.75 ea.; 2 to 4, \$8.00 ea.; any 5 or \$7.50 ea.)	r more,
	Angel Face	
	Charlotte Armstrong	
	Chrysler Imperial	
	First Prize	
	Mister Lincoln	
	Pascali	
	Peace	
	Portrait	
	Queen Elizabeth	
	Sea Foam	
	Summer Sunshine	
	The Fairy	
	Tropicana	
	Offer 135 5 Tree Roses \$36,00	
	Please indicate alternate choices for Tree Roses in these blanks:	
Ouan.	CRABAPLES	_
	(\$7.90 ea.: 3 or more of one kind, \$7.00 ea.)	
	American Beauty. P.P. 2821	
	Pink Perfection. P.P. 2912	
	Snowcloud, P.P. 2913	
	Offer 151 3 Crabapples \$19.90	
Quan.	AZALEAS	
	(\$0 00 ca : 2 or more of one bind \$2 00 ca)	

Quan.	Quan. CRABAPPLES	
	(\$7.90 ea.: 3 or more of one kind, \$7.00 ea.)	
	American Beauty. P.P. 2821	
	Pink Perfection, P.P. 2912	
	Snowcloud, P.P. 2913	
	Offer 151 3 Crabapples \$19.90	
Quan.	Quan. AZALEAS	
	(\$9.00 ea.; 3 or more of one kind, \$8.00 ea.)	
	Gibraltar	
	Golden Peace, PPAF.	
	Royal Lodge	
	Tunis	
	Offer 149 4 Azaleas \$29.00	

	Oller 149 4 Azareas	453.00
Quan.	Quan. HOLLIES	
	(\$9.00 ea.; 3 or more of one kind, \$8.00 ea.)	00 ea.)
	Blue Boy. P.P. 2435	
	Blue Girl, P.P. 2434	
	Offer 150 2 Hollies	\$15.50

Baby Gold Star

Each 3 For	\$1.10 \$2.85	1.10 2.85	1,10 2.85	1.10 2.85	1.10 2.85	1.10 2.85	1.10 2.85	\$5.70		
Quan. HARDY PHLOX	Charles Curtis	Fairest One	Miss Lingard	Russian Violet	Starfire	Thunderbolt	White Admiral	Offer 140A 6 Phlox		
Quan.										

Astilbe, Fanal (Meadowsweet) 1.95 5.25 Baby's Breath, Bristol Fairy 1.60 4.35 Baby's Breath, Bristol Fairy 1.60 4.35 Balloon Flower, Alie 1.10 2.85 Balloon Flower, White 1.10 2.85 Balliower, Blue 1.10 2.85 Bellflower, White 1.10 2.85 Coral Bells, Pink 1.10 2.85 Coral Bells, Pink 1.10 2.85 Coral Bells, Pink 1.10 2.85 Coral Bells, White 1.10 2.85 Lavening Primrose 1.10 2.85 Goval Bells, White 1.10 2.85 Grayfeather, Kobalt 1.10 2.85 Hardy Geranium, Dalmaticum 1.10 2.85 Revening Primrose 1.10 2.85 Robinson	1.05	1.05	Artemisia, Silver Mound		\$1.10	\$2.85
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1.10	Circle	1.10	Sedum Spectabile		1.10	2.85
Minuet	Minuet 1.10	Minuet	Veronica, Icicle		1.10	2.85
ica, Sunny Border Blue 1.10 s, Royal Robe 1.10 s, White Czar 1.10 s, White Czar 1.10 140 26 Perennials \$2 140 2 Baby's Breath 141 2 Baby's Breath 141 2 Painted Daisies 141 2 Perennials 1 141 3 Veronicas 142 8 Perennials 142 3 Coral Bells	ica, Sunny Border Blue 1.10 s, Royal Robe 1.10 s, White Czar 1.10 140 26 Perennials \$2 141 2 Painted Daisies 141 2 Painted Daisies 141 2 Baby's Breath 141B 12 Perennials 1 141B 3 Veronicas 1 142 8 Perennials 1 142 3 Coral Bells	ica, Sunny Border Blue 1.10 s, Royal Robe 1.10 s, White Czar 1.10 s, White Czar 1.10 140 26 Perennials \$2 140B 3 Balloon Flowers 140B 2 Baby's Breath 141 2 Painted Daisies 141A 2 Baby's Breath 141B 12 Perennials 1 141C 3 Veronicas 142 8 Perennials 142A 3 Coral Bells			1.10	2.85
s, Royal Robe 1.10 s, White Czar 1.10 40 26 Perennials \$2 140 2 Baby's Breath 141 2 Baby's Breath 141A 2 Baby's Breath 141B 12 Perennials 141C 3 Veronicas 142 8 Perennials 142 8 Perennials 142 8 Perennials 142 3 Coral Bells	s, Royal Robe 1.10 s, White Czar 1.10 1400 26 Perennials \$2 1401 2 Painted Daisies 141 2 Baby's Breath 141B 12 Perennials 1 141C 3 Veronicas 1 142 8 Perennials 1 142 3 Coral Bells	s, Royal Robe 1.10 s, White Czar 1.10 40 26 Perennials \$2 140 2 Painted Daises 140 2 Baby's Breath 141 2 Baby's Breath 141 2 Perennials 1 141 3 Veronicas 1 142 8 Perennials 1 142 3 Coral Bells	Sunny		1.10	2.85
8, White Czar 1.10 140 26 Perennials \$2 140B 3 Balloon Flowers 141 2 Painted Daisies 141 2 Baby's Breath 141 2 Perennials 1 141 3 Veronicas 142 8 Perennials 142 3 Coral Bells	8, White Czar 1.10 1400 26 Perennials \$2 140B 3 Balloon Flowers 141A 2 Painted Daisies 141A 2 Baby's Breath 141B 12 Perennials 1 141C 3 Veronicas 142 8 Perennials 142 A 3 Coral Bells	8, White Czar 1.10 140 26 Perennials \$2 140B 3 Balloon Flowers 140B 2 Baby's Breath 141A 2 Baby's Breath 141B 12 Perennials 1 141C 3 Veronicas 142 8 Perennials 142A 3 Coral Bells	Royal		1.10	2.85
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142A 3 Coral Bells	142A 3 Coral Bells	142A 3 Coral Bells	142 8	Perennials		06.9
			142A 3	Coral Bells		2.85

We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made upon request.

Quan, SPECIAL ROSE OFFERS

15.30 9.90 112.90 112.80 112.80 112.80 112.90 112.90 113.50 9.90 9.90 112.80 113.50 9.90 9.90 9.90 112.80 112.80 9.90 9.90 9.90

3 H.T.'s 6 H.T.'s 4 H.T.'s 4 Roses 4 Roses 5 H.T.'s 5 Roses 5 H.T.'s 5 H.T.'s 5 Roses 5 Roses 5 H.T.'s 6 Roses 7 T.'s 6 Roses 6 Roses 7 T.'s 6 Roses 7 T.'s 7 T.'s 7 T.'s 7 T.T.'s 7

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Quan.	EAS & GRANDIF		3 For	Tot
	American Heritage P.P. 2687	\$3.75	\$10.20	
	. I ≌		12.45	
			9.60	
	Big Red. P.P. 2693	3.50	9.60	
	Maller	2.90	8.10	
	Camelot, P.P. 2371	3.50	9.60	
	'! 년	2 90	3.00	
	Chicago Peace, P.P. 2037	3.50	9.60	
	٠١٠	3.50	9.60	
	Chrysler Imperial	2.90	8.10	
	Colorama. P.P. 2862	3.50	9.60	
		3.75	10.20	
	α I.	4.00	10.95	
	Confidence	2.30	0.10	
	Crimson Glory	2.90	8.10	
	Eclipse	2.90	8.10	
	First Prize, P.P. 2774	4.50	12.45	
	Fragrant Cloud. P.P. 2574	4.00	10.95	
	Party. P.P.	3.50	9.60	
	State, P.P.	3.25	9.00	
	GITI. P.P. 19	3.30	0.6	
	Granada P P 2014	3.50	9.00	
	aubel	2.90	8.10	
	Indiana. P.P. 2597	3.25	9.00	
	×	4.00	10.95	
	som.	3.75	10.20	
	Elgin. P	3.25	00.6	
	٤	3.50	30.00	
	Mirandii	9.4	010	
	Miss All-American Beauty	7.30	0.10	
		3.75	10.20	
	oln. P.F	3.50	9.60	
	na. P.P	3.50	9.60	
	Oklanoma, P.P. 2326 Passali D.P. 2509	3.50	10.20	
		2.90	8 10	
	Pharaoh. P.P. 2859	4.00	10.95	
	1 1	2.90	8.10	
	ace, P.P. 1759	3.50	9.60	
	Polynesian Sunset. P.P. 2530	3.75	10.20	
	Portrait, PPAF.	2 4.30	8 10	
		3,50	9.60	
	Royal Highness, P.P. 2032	3.50	9.60	
	(nigh	3.75	10.20	
	Sincera, P.P. 2055	3.25	9.00	
		2.90	8.10	
	, la	3.25	9.00	
	Sunshine, P.P. 2	3.75	10.20	
	nore. P.P. 2444	3.25	9.00	
	=	2.90	8.10	
	P.P. 130	3.50	9.60	
	ana, P.P. 196	3.75	10.20	
	White Knight, P.P. 1359	3.20	9.00	

Angel Face. P.P. 2792 \$3.50 \$9.60 Betty Prior Betty Prior Circus. P.P. 1382 3.25 9.00 Europeana. P.P. 2540 3.25 9.00 Fashina. P.P. 1758 3.25 9.00 File King. P.P. 1758 3.25 9.00 Gene Boerner. P.P. 2885 3.50 9.60 Goldilocks 3.75 10.20 Red Gold. P.P. 3006 3.75 10.20 Red Pinocchio 2.99 8.10 Red Pinocchio 2.99 8.10 Red Pinocchio 2.99 8.25 9.00 Spartan. P.P. 1357 3.25 9.00 Spartan. P.P. 1357 3.25 9.00 Spartan. P.P. 1357 3.25 9.00 Sunspot. P.P. 2867 3.75 10.20 Iamango. P.P. 2867 3.75 10.20 Blossomtime. P.P. 1240 3.25 9.00 CI. Pean Blossomtime. P.P. 1240 3.25 9.00 CI. Poan CI	Ange Face. P. 2792 \$3.50 \$ Betty Prior 2.90 Circus. P. P. 1382 3.25 Europeana. P. 2540 3.25 Fashion 2.90 Fire King. P. P. 1758 3.25 Gene Boerner. P. P. 2885 3.50 Goldilocks 3.75 175 Red Pinochio 2.90 Red Pinochio 2.90 Rumba. P. P. 1919 3.25 Saratoga. P. P. 2299 3.25 Spartan. P. P. 1919 3.25 Spartan. P. P. 1357 3.25 Sunspot. P. 2576 3.25 CI. Crimson Glory 3.00 CI. Peace 3.00 Coral Dawn 3.00 White Dawn 2.5 for \$3.90 - 50 for \$6.9 Red Empress. P. P. 1573 3.25 Red Empress. P. P. 1573 3.25 Red Empress. P. P. 1573 3.25 Rodon Showers. P. P. 1573 3.25 Red Empress. P. P. 1573 3.25 Rodon Showers. P. 1573 3.25 Rodon Showers. P. P. 1573 3.25 Rodon Showers. P. P. 1573 3.25 Red Empress. P. P. 1573 3.25 Red Empress. P. P. 1573 3.25 Red Famer P. 2854 3.50 White Dawn 2.90 or more, \$9.00 per 1 \$3.00 ea. The Fairy \$2.00 ea 3 or more, \$2.70	Quan.	FLORIBUNDA ROSES	Each	3 For	Total
Europeana P.P. 2540 Fashion Fire King. P.P. 1382 Gene Boerner. P.P. 2845 Gene Boerner. P. 2885 Sentan. P.P. 1399 Spartan. P.P. 1399 Spartan. P.P. 1397 Sunspot. P.P. 2857 Zambra. P.P. 1576 Golden Showers. P.P. 1557 Red Empress. P.P. 1557 Sentance P.P. 2854 Sentan. P.P. 1854 Sentan. P.P. 1854 Sentan. P.P. 2854 Sentan. P.P. 2857 Authite Dawn Z.90 White Dawn Z.90 The Fairy - \$2.50 ea 3 or more, \$2.77 The Fairy - \$2.50 ea 3 or more, \$2.77 The Fairy - \$2.20 ea 3 or more, \$2.77 The Fairy - \$2.20 ea 3 or more, \$2.77 The Fairy - \$2.20	Europeana P.P. 2540 2.50 Frashion 2.90 Fire King. P.P. 1788 3.25 Gene Boerner. P.P. 2885 3.50 Goldfilocks 3.75 1 Red Gold. P.P. 3006 3.75 1 Red Pinocchio 2.90 Rumba. P.P. 1919 3.25 Saratoga. P.P. 2299 3.25 Sunspot. P.P. 2857 3.25 CI. Crimson Glory 3.00 Coral Dawn 3.00 Coral Dawn 2.90 New		Angel Face, P.P. 2792	\$3.50	\$9.60	
Circus. P.P. 1382 3.25 Fashion 2.90 Fire King. P.P. 1788 3.25 Gene Boerner. P.P. 2885 3.50 Goldilocks 3.75 1 Red Goldilocks 3.75 1 Red Pinocchio 2.90 Rumba. P.P. 1919 3.25 Saratoga. P.P. 2299 3.25 Saratoga. P.P. 2299 3.25 Sunspot. P.P. 2857 3.25 Zambra. P.P. 1357 3.25 CLI Mallug ROSES Each 3.30 CLI Crimson Glory 3.25 Zambra. P.P. 1240 3.25 Zambra. P.P. 1240 3.25 Golden Showers. P.P. 1557 3.50 New Dawn 3.00 Don Juan. P.P. 1864 3.50 Golden Showers. P.P. 1557 3.50 New Dawn 2.90 White Dawn 2.90 SSE Form. P.P. 2463—\$3.25 Red Empress. P.P. 1573 3.25 White Dawn 2.90 White Dawn 2.90 The Fairy - \$2.50 ea 3 or more, \$2.77 The Fairy - \$2.50 ea 3 or more, \$2.77 The Fairy - \$2.50 ea 3 or more, \$2.77 The Fairy - \$2.20 ea 3 or more, \$2.77 The Target - \$2.20 ea 3 or more, \$2.77	Circus. P.P. 1382 3.25 Europeana. P.P. 2540 3.25 Fashion 2.90 Gene Boerner. P.P. 2885 3.50 Goldilocks 3.75 1 Red Gillocks 2.90 Red Pinocchio 3.75 1 Red Pinocchio 3.25 Saratoga. P.P. 299 3.25 Saratoga. P.P. 299 3.25 Sunspot. P.P. 299 3.25 Cil. Crimson Glory 3.25 Cil. Crimson Glory 3.00 Cil. Peace 3.00 Ww Dawn P.P. 1864 3.50 Red Empress. P.P. 1557 3.50 White Dawn 2.90 The Fairy - 2.90 ca3 or more, \$2.70 The Fairy - \$2.90 ca3 or more, \$2.70		Betty Prior	2.90	8.10	
Europeana, P.P. 2540 3.25 Fashion 2.90 Fire King, P.P. 1758 3.25 Gene Boerner, P.P. 2885 3.50 Goldilocks 2.90 Redgold, P.P. 3006 3.75 Redgold, P.P. 2095 3.25 Saratoga, P.P. 2999 3.25 Saratoga, P.P. 2999 3.25 Sunspot, P.P. 2576 3.25 Tamango, P.P. 1240 3.25 Tamango, P.P. 1240 3.25 Tamango, P.P. 1240 3.25 CI. Crimson Glory 3.25 CI. Peace 3.00 Coral Dawn 2.90 New Dawn 2.90 New Dawn 2.90 New Dawn 2.90 New Dawn 2.90 White Dawn 2.90 The Fire P.P. 2854 3.50 White Dawn 2.90 White Dawn 2.90 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.27 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.27 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.27 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.27 Sara Foam, P.P. 2463—\$3.25 Sara Foam, P.P. 2463—\$3.27 S	Europeana. P.P. 2540 3.25 Fashion 2.90 Fire King. P.P. 1758 3.50 Goldilocks 3.50 3.50 Goldilocks 3.75 1 Redgold. P.P. 3006 3.75 1 Redgold. P.P. 3006 3.75 1 Redgold. P.P. 1919 3.25 Saratoga. P.P. 1919 3.25 Saratoga. P.P. 1929 3.25 Sunspot. P.P. 2396 3.25 CLI Crimson Glory 3.00 C.I. Peace 3.00 Coral Dawn 2.90 Don Juan, P.P. 1857 3.55 Golden Showers. P.P. 1557 3.25 Red Empress. P.P. 1573 3.25 Red Empress. P.P. 1573 3.25 White Dawn 2.90 White Dawn 2.90 White Dawn 2.90 White Dawn 2.90 Sea Foam. P.P. 2854 3.30 6.30 Sea Foam. P.P. 2854 3.30 Sea Foam. P.P. 2854 3.30 Sea Foam. P.P. 2463—\$3.32 Sea Foam. P.P. 2463—\$3.32 The Fairy \$2.30 ca. 3 or more, \$2.70 The Fairy \$2.90 ca. 3 or more, \$2.70		P.P.	3.25	9.00	
Eashion 2.90 Gene Boerner, P.P. 2885 3.25 Gene Goldilocks 3.50 Goldilocks 3.50 Reggold, P.P. 3006 3.75 Reggold, P.P. 2006 3.75 Red Pinocchio 2.90 Rumba, P.P. 1919 3.25 Saratoga, P.P. 2299 3.25 Saratoga, P.P. 2299 3.25 Sunspot, P.P. 2876 3.25 CI. Crimson Glory 3.00 Coral Dawn 2.00 Don Juan, P.P. 1864 3.50 Golden Showers, P.P. 1557 3.50 New Dawn 2.90 New Dawn 2.90 New Dawn 2.90 New Dawn 2.90 White Dawn 2.90 SSECIAL ROSES Red Empress, P.P. 1557 3.50 White Dawn 2.90 White Dawn 2.90 White Dawn 2.90 SSE Form, P.P. 2463—\$3.25 Red Empress, P.P. 1557 3.50 White Dawn 2.90 White Dawn 2.90 SSE Form, P.P. 2463—\$3.25 Red Empress, P.P. 1557 3.50 White Dawn 2.90 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70 ea 3 or more, \$2.77 The Fairy - \$2.70	Fashion 2.30 Fire King. P.P. 1758 3.25 Goldilocks 3.75 1 Reggold. P.P. 3006 3.75 1 Reggold. P.P. 1919 3.25 Saratoga. P.P. 299 3.25 Saratoga. P.P. 1957 3.25 Sunspot. P.P. 1357 3.25 Zambra. P.P. 137 3.25 CLI Crimson Glory 3.25 CLI Crimson Glory 3.20 Cl. Peace \$2.90 \$3.25 CL. Crimson Glory 3.00 Cl. Peace \$2.90 \$3.00 Coral Dawn 3.00 Coral Dawn 3.00 Coral Dawn 3.00 White Dawn 2.90 \$3.25 Red Empress. P.P. 1573 3.25 Red Empress. P.P. 1573 3.25 White Dawn 2.90 White Dawn 2.90 White Dawn 2.90 White Dawn 2.90 Sea Foam. P.P. 2854 3.30 Sea Foam. P.P. 2854 3.30 Sea Foam. P.P. 2463—\$3.25 Red Empress. P.P. 1573 3.25 Sea Foam. P.P. 2854 3.50 White Dawn 2.90 White Dawn 2.90 The Fairy - \$2.90 ea. 3 or more, \$2.70 The Fairy - \$2.90 ea. 3 or more, \$2.70		P.P.	3.25	9.00	
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Gene Boerner. P.P. 2885 3.50 Goldilocks 2.90 Red Goldilocks 3.75 1 Red Goldilocks 3.75 1 Red Finocchio 3.25 Saratoga. P.P. 1299 3.25 Spartan. P.P. 1357 3.25 Sunspot. P.P. 2599 3.25 Tamango. P.P. 2576 3.25 Tamango. P.P. 2576 3.25 Zambra. P.P. 2140 3.25 Zambra. P.P. 2140 3.25 CI. Crimson Glory 3.00 Coral Dawn 3.00 Coral Dawn 3.00 Don Juan. P.P. 1864 3.50 Billar of Fire. P.P. 2329 3.25 Red Empress. P.P. 1577 3.20 White Dawn 2.90 The Falty - \$2.50 ea 3 or more, \$2.70 S.300	Gene Boerner. P.P. 2885 3.50 Goldilocks 2.90 Red Pinochio 3.75 1 Red Pinochio 3.75 1 Red Pinochio 3.25 Saratoga. P.P. 2299 3.25 Spartan. P.P. 1357 3.25 Sunspat. P.P. 2576 3.25 Tamango. P.P. 2857 3.75 1 Zambra. P.P. 2140 3.25 CI. Crimson Glory 3.25 CI. Crimson Glory 3.25 CI. Crimson Glory 3.25 CI. Crimson Glory 3.25 CI. Peace 3.00 Coral Dawn 3.00 Coral Dawn 3.00 Coral Dawn 3.00 White Dawn 2.90 Sea Foam. P.P. 2854 3.50 White Dawn 2.90 White Dawn 2.90 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2854 3.50 White Dawn 2.90 White Dawn 2.90 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 Sea Foam. P.P. 2463—\$3.25 The Fairy \$2.30 ca. — 3 or more, \$2.70		P.P.	3.25	9.00	
Red Pinochio 2.90	Redgold, P. P. 3006 3.75 18 18 18 19 19 19 19 19			3.50	9.60	
Red Gold. P.P. 3006 3.75 184	Red Pinocchio 3.75 18			2.90	8.10	
Red Pinocchio 2.90 Rumba. P.P. 1919 3.25 Saratoga. P.P. 2299 3.25 Sunspot. P.P. 1857 3.25 Sunspot. P.P. 2857 3.75 Iamango. P.P. 2857 3.75 Zambra. P.P. 2140 3.25 Zambra. P.P. 1140 3.25 CI. Crimson Glory 3.00 CI. Crimson Glory 3.00 CI. Peace 3.00 Coral Dawn 3.00 Don Juan. P.P. 1864 3.50 Multiflora 25 for \$3.90 - 50 for \$6.90 White Dawn 2.90 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77 The Fairy - \$2.90 ea 3 or more, \$2.77	Red Pinocchio 2.90		P.P.	3.75	10.20	
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COLORFUL HARVEST GIANTS

Autumn Leaves Plant Pat. 2390. Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant carries them well and produces them freely. Tall grower. Blooms about September 25.

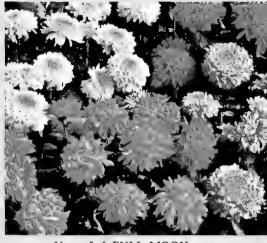
Bronge Jone Plant Pat. 2428. This is a low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. An excellent kind for borders and the front row of a mum bed. Grows to medium height.

Full Moon Plant Pat. 2005. White with a yellow-tinged center. Many flowers are $6\frac{1}{2}$ inches across. A very rewarding mum from every standpoint . . . good color, large flower, solid plant and ability to bloom and bloom. Tall grower. Blooms mid-September.

September Song Plant Pat. 2001. One of the first mums to bloom in the fall—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy plant with excellent foliage.

Touchdown Plant Pat. 2002. This lovely mum is a very deep rose-pink. Extra large, solid blooms, up to $6\frac{1}{2}$ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20.

All Harvest Giants: \$1.10 ea. -3 or more of one kind, 95c ea.



Upper Left FULL MOON Upper Right BRONZE SONG Lower Left AUTUMN LEAVES Lower Right TOUCHDOWN



SEPTEMBER SONG

OFFER 145 6 Fine Harvest Giants BRONZE SONG GOLDEN PROMISE INDIAN SUMMER

PUMPKIN SEPTEMBER SONG SILVER SONG

\$5.60



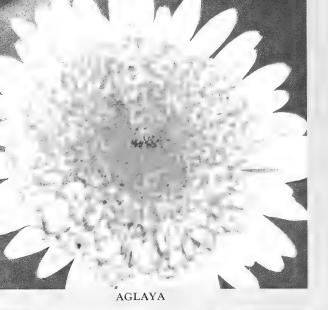
Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.

SILVER SONG









HORACE READ



OFFER 146 4 Shasta Daisies 1 each of those illustrated \$3.80



ESTHER READ



It's little wonder that Shasta Daisies are one of our most popular hardy flowers. They are so easy to grow—they come in midsummer when there is a scarcity of other flowers—they bloom in great quantities, providing material for cutting as well as for the garden . . . beautiful blooms that last for days in an arrangement. Shasta Daisies require only a good garden soil, at least a half day of sunlight, and an occasional watering in a dry summer. Their fresh white color makes Shastas an excellent accent plant and provides contrast with brightly

AGLAYA. Flat, fringed white petals frame the golden center which consists of hundreds of short petals. Abundant, large double blooms on long stems. Long lasting, hardy and perfect for cutting. Blooms well all through the summer.

colored perennials such as poppies, phlox, lilies and delphinium.

\$1.10 ea.—3 or more, 95c ea.

ESTHER READ. Broad, flat outer petals and compact, tight center. Pure white, fully double flowers from 3 to 4 inches across, flat topped and perfectly symmetrical. The plant bears them almost all summer.

\$1.10 ea.—3 or more, 95c ea.

HORACE READ. Big, rounded, double blooms of purest white come on nice erect, strong stems about 2 feet tall. Neat petal arrangement. Flowers last long and are lovely in bouquets. Rich dark green foliage provides an excellent background.

\$1.10 ea.—3 or more, 95c ea.

MARCONI. Very large, shaggy flowers of attractive form, with many rows of petals. Grows as tall as 3 feet. Loads of fine white flowers with golden centers. Like all Shastas, it makes a cool garden accent plant.

\$1.10 ea.—3 or more, 95c ea.

MORE SHASTA DAISIES

MAJESTIC. A tall, broad-petaled daisy. Pure white with bright yellow center. Good solid foliage. A winner. Hardy and free growing, resistant to unfavorable conditions.

\$1.10 ea.—3 or more, 95c ea.

SNOWCLOUD. Giant, fully double, snow-white blooms up to 4 inches across. High crested center and a double row of overlapping guard petals. Excellent, vigorous plant with strong, 2-foot stems.

\$1.10 ea.—3 or more, 95c ea.

T. E. KILLEN. One of the largest Shasta Daisies. This giant duplex type produces huge, 6-inch white blooms on 3-foot stems. Excellent for cutting. Broad, stiff petals in a double row around the crested, golden center.

\$1.10 ea.—3 or more, 95c ea.

WIRRAL'S PRIDE. NEW! A very vigorous Shasta from England. Free blooming, compact growing, very hardy. Long, glistening white outer petals with shorter crested petals in the center, making the flower very double. Wonderful to cut.

\$1.50 ea.—3 or more, \$1.35 ea.

WIRRAL'S SUPREME. Plant Pat. 1084. A double cushion type—pure white, fully double, with a very attractive crested center. Very large flower.

\$1.10 ea.—3 or more, 95c ea.







OFFER 146A 8 Shasta Daisies

Aglaya Esther Read Horace Read Majestic

Marconi Snowcloud T. E. Killen Wirral's Supreme

\$7.60





Imagine Having Glorious Spikes of Color 6 feet Tall!

Truly spectacular, these impressive Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. Do not pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.



OFFER 147B 12 Pacific Hybrids

- 3 ASTOLAT
- 3 GALAHAD
- 3 KING ARTHUR 3 SUMMER SKIES
- A lovely Delphinium garden

lovely Delphinium garden

Only \$7.80



PACIFIC HYBRID DELPHINIUMS



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are $2\frac{1}{2}$ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$2.40—any 6 for \$4.50 any 12 for \$7.80—any 24 for \$14.40



OFFER 147 6 Pacific Hybrids

1 each of those listed \$4.50

OFFER 147A 18 Pacific Hybrids

3 each of those listed

\$10.60







EXBURY

A 20-Year-Old Love Affair

By S. B. HUTTON, IR. President of Star Roses

Shortly after World War II, in the late 40's, I first became acquainted with the Ghent and Mollis type Azaleas as grafted imported plants from Holland. I was struck by their vivid colors and continued to try to grow them in spite of many difficulties, including the simple fact that they just plain didn't seem to want to grow here.

I cannot recall exactly where I saw my first Exbury Hybrid Azaleas but it was in 1950 or 1951, shortly after becoming disillusioned with the Ghent and Mollis types. And I was so taken with their colorful beauty and large flowers that our nursery acquired some plants. Again, more problems developed -though the plants themselves grew well, we were unable to develop the technique of propagating them. My persistence was stronger than my wisdom, for I continued to fool around with them for years and years.

My interest was so strong that in 1953 I purchased some seed from England. The seedlings flourished and in 1956 began to bloom. Of course, being from seed, they were all colors of the rainbow and varied widely in their quality. Of the several hundred, we selected 48 as having special merit. Of the 48, and 15 years later, we have just one left, and that is the luscious Golden Peace we introduce to you here.

Meanwhile, we continued to collect other kinds from everywhere we could find them. We grew them, tested them and continued to try to propagate them but without success. In 1964 Richard Vanderbilt joined us and soon developed a fondness for these hybrid Azaleas equal to my own. Fortunately, his affection was reinforced with a knowledge of the propagation technique necessary to reproduce these difficult wayward plants, and as a result we can now offer them to our customers.

TUNIS

TUNIS. Blooms are a bright cardinal-red (deeper than shown in the illustration), changing gradually to carmine and with a lovely added touch of a golden flare on the upper petal. Like all four of these Exburys, trusses are large but florets are arranged more loosely than on Golden Peace. Tunis blooms later, following Royal Lodge, and grows somewhat taller.

GOLDEN PEACE. Plant Pat. App. For. Here is an exciting new bright yellow to add to the spectrum of vivid colors in the Exbury Azaleas. Freely branched, vigorous plants producing a profusion of tremendous balloon-like trusses 6 inches and more across give a mass of color in mid-May. Each large truss consists of as many as 13 individual florets up to 3 inches across, making a solid ball of beauty. Gracefully frilled, bright yellow petals of even color brightened by a rich golden blotch to accent the upper petal. The ultimate is an aura of sweet, spicy fragrance to thrill the nose as the color does the eye. The color stays unchanged until the end. As the bloom matures, bright green foliage comes out to clothe the vigorous, strong stems.

GOLDEN PEACE is most showy as a specimen plant. The bright green foliage adds a spot of warmth through the summer. In fall, the leaves turn red-bronze shades before dropping, and the stiff woody branches give contrast and texture to a stark winter landscape. GOLDEN PEACE is indeed one of the new car-stopping colors, lending brilliance and interest to any planting. Considering that GOLDEN PEACE is of my own selection, I have to admit to a bit of favoritism, but I know you will like it.



AZALEAS

The Exbury Story

Behind something as unique and exotic as the Exbury Hybrid Azaleas there has to be a story.

In the 1850's a knowledgeable and venturesome nurseryman, Anthony Waterer of Knaphill Nurseries in England, became interested in improving hardy deciduous Azaleas. By combining Ghent Hybrids from Belgium and Mollis from Holland and crossing with the Western Azalea from America, he produced the Knaphill Hybrids.

Shortly after World War I Lord Lionel de Rothschild, of the famous banking family, and a great gardener as well, purchased control of the Knaphill breeding program. Using his great wealth to shorten time, he made tens of thousands of crosses instead of his predecessors' hundreds. The kinds thus produced were named Exbury after the Rothschild estate. Since his death his work is being carried on by his son, Baron Edmund de Rothschild.

We have tested dozens of these Exbury Azaleas and now offer Gibraltar, Royal Lodge and Tunis. Golden Peace really belongs with them, for it came from Exbury seed.

Exbury Hybrid Azaleas Are:

Very large blooms on huge trusses
Brilliant, vivid colors
Very fragrant
Vigorous growing
Deciduous
Hardy (not recommended south of North Carolina)

Easy to grow, in full sun or *light* shade

They bloom in eastern Pennsylvania in mid-May to early June. Space them at least 4 feet apart and that distance from other trees and shrubs.

We offer you plants 12 to 15 inches high, guaranteed to bloom this spring.



GIBRALTAR

ROYAL LODGE



GIBRALTAR. The first time I saw this Exbury in bloom, I couldn't believe it. It is literally covered from head to foot with massive trusses of bright orange-red—or maybe you can say orange mixed with cherry. Flowers are very large, with petal edges frilled and attractively curled. Quite fragrant. Blooms in midseason, right on the heels of Golden Peace. Its foliage leaps out along with the bloom, making an interesting, lovely pattern of change from day to day. Appropriately named after the famous rock for its strong, vigorous growth and rugged hardiness.

ROYAL LODGE. In my opinion, the best of the deeper red Exburys. Actually, a deep vermilion-red becoming crimson, with an attractive, slightly deeper vermilion touch on the upper petal. Large trusses and florets but not quite so flamboyant in size or color as Gibraltar. Blooms later in the season, along with its foliage, so that the green makes a handsome frame for the flowers.

All Exbury Hybrids, \$9 ea.—3 or more of one kind, \$8 ea.



OFFER 149 4 Exbury Hybrid Azaleas

1 each of those shown

\$29.00

SAVE \$7.00



2 NEW HOLLIES-BLUE GIRL, BLUE BOY

A Triumph in the Ilex Family

Something new and exciting has happened with Holly, and we believe you will be interested in the story behind these two new varieties, Blue Girl and Blue Boy. When botanists are moved to create a new botanical species, it's a good bet that something important is going on . . . and doubly so when the result is named for the person who accomplished it. That's what has happened in the case of a new species of Holly which Dr. Shin-Ying Hu of the Arnold Arboretum has named $llex \times meserveae$.

It all began in 1946 when city-raised Kathleen Meserve, her husband and growing children moved to an old colonial home on a Long Island, N. Y. farm. Fascinated by this new country life, Mrs. Meserve started to grow things. After the wartime shortages, she began with a vegetable garden.

But it was not long before Mrs. Meserve became aware of the special beauty of her surroundings and most particularly of the native American Holly which grows so abundantly in that area. Once it caught her eye it captured her interest. An intense person who believes in "becoming involved," she researched Holly. She visited arboreta, nurseries and estates and began a wide and varied collection of it. A natural outgrowth of collecting and growing was to try breeding Holly.

Following her initial enthusiasm for American Holly, she discovered the more luxuriant and attractive English Holly . . . only to find, as many of us who live in the Northeast have done, that it is not reliably hardy through our winters nor happy through our hot, sultry summers. As her goal Mrs. Meserve set out to create a Holly that would be ideal for Christmas, with all of the desirable qualities of the English Holly and none of its defects.

BLUE GIRL

With this in mind, she began her search for a ruggedly hardy Holly to mate with the English. Eventually she found what she felt might be the answer in Rugosa Holly, a small prostrate shrub native to the Sakhalin Islands north of Japan. Through the Arnold Arboretum she obtained seeds from which she grew her own plants of Rugosa for breeding.

Her first crosses were successful, but even so it required years of evaluation, selection and still more crosses before she began to approach the hybrid Christmas Holly of which she dreamed. Basic to her aim were hybrids able to withstand the bitterest of winter winds and chilling temperatures.

Out of these years of effort have come two new Hollies that will add grace and beauty to the American landscape—Blue Girl and Blue Boy. And through the cooperation of Mrs. Meserve, it is our

pleasure to bring them to you. As you know, it is necessary to have a male Holly growing nearby in order to pollinate the flowers of the female so that plenty of big red berries will be produced. For this reason Mrs. Meserve has selected Blue Boy and Blue Girl, a perfect match for your yard.



Mrs. Kathleen Meserve looking over her Hollies with a keen and critical eye.

TWO NEW UNUSUAL HOLLIES

These two Hollies are truly rugged evergreen trees—unique in their hardiness, growth characteristics and color. Their lustrous dark foliage combined with purple-blue colored branches gives an overall blue-green tone to the plants. They are upright growing but can be trimmed to spread if you wish. Both are vigorous and rapid growing for Hollies. They are widely tolerant of soils and climates and will grow almost anywhere.

BLUE GIRL. (Meserve.) Plant Pat. 2434. The female. A heavy producer of bright red berries of good size.

BLUE BOY. (Meserve.) Plant Pat. 2435. The male. Grows slightly smaller than Blue Girl.

\$9 ea.—3 or more of one kind, \$8 ea.



OFFER 150 1 each of Blue Girl and Blue Boy ONLY

\$15.50



NEW! FLOWERING CRABS

Say Hello to Spring

For many years members of our firm have gone to the far corners of the earth hunting for good new plants adaptable to growing conditions in the average American garden. In the last two years we have traveled to Japan, Taiwan, Alaska, Hawaii, England, Holland, France, Germany, Denmark, Spain and to 28 of the United States.

And right here in our own backyard, you might say, we found these superb new Flowering Crabapple trees. William Flemer III of Princeton, New Jersey, gets the credit for them. After hundreds of crosses, he has these three that he considers exceptional. In the large size and incredible profusion of their flowers these new Crabapples are superior to the finest Japanese cherries, and of course they are much hardier.

We are pleased to offer them to you for the second time anywhere.

For a tree-size bouquet, plant a Flowering Crab. The dainty, graceful flowers with rich delicious fragrance cover every twig and branch in the spring, brightening the whole neighborhood with a marvelous display. These small trees are fast growing and thrive in a wide variety of soil types and exposures. They will live over winter even in coldest parts of Minnesota. They keep their small size and eventually spread almost as wide as tall.

Our trees are guaranteed to bloom the second year after planting. These three new ones produce very little fruit to be a nuisance on your lawn in the fall.

We ship you sturdy 2-year-old, 3 to 4-foot branched trees, \$7.90 ea.

3 or more of the same kind, \$7 ea.

OFFER 151 1 each of all 3 Crabapples Only \$19.90



PINK PERFECTION

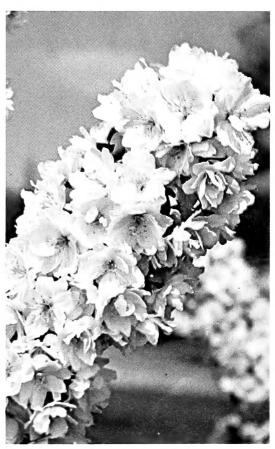
PINK PERFECTION. Plant Pat. 2912. A vigorous and sturdy grower with clusters of large double flowers. Buds are reddish pink, opening to a mass of delicate pale pink, very dainty and attractive. This fine new Flowering Crabapple is a cross between two good older varieties, Katherine and Almey, but is more profuse in its bloom production and faster and stronger in growth. Will make a well-branched tree 6 to 8 feet tall after two growing seasons. This is an excellent choice for street planting and for use as an ornamental anywhere at all.

AMERICAN BEAUTY. Plant Pat. 2821. Another colorful tree for spring. The big double flowers are deep rich red—the result of a long-term breeding program that produced fuller flowers and a much more clear and distinctive color. The small tree is upright in habit, with healthy foliage that is bronze-red at first, then turns bronze-green. Rich fruity fragrance. Can be depended on for a profuse show of color every spring. Hardy and rapid growing. Sparse dark red fruits.

SNOWCLOUD. Plant Pat. 2913. Unequaled for its spectacular display of snowy white bloom. The pink buds open to such a thick mass of pure white flowers that they hide the branches. Individual double flowers are tremendous in size—a picture to anticipate every spring. This is a fast and very upright grower, especially well shaped for street planting. Healthy foliage of clean dark green. Vigorous and hardy. The finest of all white flowering trees . . . none other can match it for its abundance of pure white bloom.



AMERICAN BEAUTY



SNOWCLOUD



Hybrid Tea. (Armstrong.) Plant Pat. App. For. Clear pure medium yellow in both the pointed bud and the open bloom, and this pleasing color holds until the petals fall cleanly. A splendid new Hybrid Tea sharing the 1972 All-America Award with Portrait (see front cover and page 3). Flowers are double, 4 to 4½ inches across, usually carried singly, but occasionally two or three appear in an open cluster on one stem.

Apollo has a very tall, well-branched plant, almost of the Grandiflora type. Its dark green, leathery leaves are unusually heavy textured and above average in disease resistance. Extremely free with its bloom, lending itself well to indoor arrangements and garden beds alike. (For another illustration, see page 3.)

\$4.90 ea.—3 or more, \$4.55 ea.



OFFER 152

The 2 All-America Award Winners for 1972

> APOLLO PORTRAIT

> > \$8.70



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West Grove, Pa. 19390 Phone: (215) 869-2426

APOLLO

All-America

Award Winner
1972